Exton, Adam (HC/SC)

From: Sent: To: Subject: Christian von Donat <christian@impactcanada.com> 2020-04-29 2:43 PM Nowers, Kathryn (HC/SC) Med Lab Week

Thanks very much for the call. We will send those other documents over as we have them.

Re this being Med Lab Week:

We are reaching out to you as a request to recognize that this week, **April 26th to May 2nd**, is National Medical Laboratory Week. Medical laboratory professionals are on the front lines of the fight against the Covid-19 pandemic, therefore there is no better time to recognize and celebrate the lifesaving work that our members do year-round.

It would be greatly appreciated if the Minister recognized **National Medical Laboratory Week** on social media to help spread awareness of the dedication of our members.

Please check out these resources provided for you below:

- Here is a link to our website, which gives access to provided social media posts: <u>https://labweek.csmls.org/</u>
- Here is a link to our 'We Our Lab' website which educates the public on vital information regarding their role on the health care team: <u>http://wearelab.ca/</u>
- Please use the hashtags #LabWeek and #WeAreLab to join the online celebration. Don't forget to tag us (@csmls)!

Thank you for your consideration,

The Canadian Society for Medical Laboratory Science

Christian von Donat Director, Government Relations and Strategy



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