

## Latest vaccine marcom

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**Attachments:** COVID-19 Vaccination Communications Framework 2020-09-19 OGDs.docx (718.99 kB)

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Hi Taylor and Marcella, last week Erika Demaine at Health Canada shared their COVID-19 vaccination communications framework (attached) as part of a working group on vaccine comms they have put together. I would like to share our vaccine marketing plan with them for any comments and so that we can see where our efforts might complement each other's, do you have a latest version I could send? I have lost line of sight on it since it was being prepared to share with PCO.

Thanks,  
L.

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