

## RE: FOR EXEC APPROVAL (ATTN: TAYLOR): KMs on COVID-19 Research Investments and Bio Manufacturing Investments, deadline COB today

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**From:** "Roach, Elizabeth (IC)" <elizabeth.roach@canada.ca>  
**To:** IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>  
**Cc:** SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>, "Glendenning, Mark (IC)" <mark.glendenning@canada.ca>, "Lewis, James (IC)" <james.lewis@canada.ca>  
**Date:** Thu, 08 Oct 2020 15:26:38 +0000  
**Attachments:** MISI\_KM\_Sourcing and Manufacturing COVID-19 Vaccines\_EN\_edits\_Oct6.docx (36.27 kB)

Hello again Taylor and SCMS Executive Committee members,

Sector has approved the changes suggested below to the Bio Manufacturing KM. Attached is the updated card.

Please note, we have changed the title of this card to "Sourcing and Manufacturing COVID-19 Vaccines".

Please let us know if the changes to the card are acceptable. If so, we will advance to Jason now for final approval.

Thank you,  
Elizabeth

Elizabeth Roach  
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**From:** Bildstein, Taylor (IC) <taylor.bildstein@canada.ca>  
**Sent:** October 5, 2020 5:53 PM  
**To:** Roach, Elizabeth (IC) <elizabeth.roach@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>  
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The research one is good to go.

The other one uses future tense, which makes it sound like we're not doing anything now:

#### KEY MESSAGES (89 words)

- The Government of Canada **will** always protect...
- The government **will** also take steps to ensure Canadians can...
- The government **will** continue to explore and pursue...

These key messages are quite general, and not so tangible. Can we make them easier to grasp, like this?

- The health and safety of all Canadians is the Government of Canada's top priority.
- We are protecting Canadians' health now by providing access to personal protective equipment, a strong health care system, and the right measures to limit the spread of the virus.
- The government is also taking steps to make sure that Canadians will have access to treatments and vaccines when they become available, and will be ready to respond quickly to future waves.
- We continue to pursue all promising options to ensure the supply of potential vaccines and protect the health and safety of Canadians.

In the cover note, the KM is called "COVID-19 Bio Manufacturing Investments" however the question and the key messages don't talk about biomanufacturing. Biomanufacturing is not addressed until the

second set of supplementary key messages. Should we therefore change the title of this KM? Or change the emphasis of the KMs themselves so they talk about biomanufacturing?

Thank you,

**Taylor Bildstein**

Director, Ministerial Services / Directrice, Services ministériels  
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**From:** Roach, Elizabeth (IC) <[elizabeth.roach@canada.ca](mailto:elizabeth.roach@canada.ca)>

**Sent:** October 5, 2020 2:48 PM

**To:** IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <[ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca](mailto:ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca)>

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Dear SCMS Executive Committee members, Taylor, and Frédéric,

Attached for your approval, please find two Key Message documents: “COVID-19 Bio Manufacturing Investments” and “COVID-19 Research Investments”.

These two cards replace the old “COVID-19 Research Investments” card after the discussion and agreement last week that having only one card was mixing up investments in research funding, with investments in vaccine manufacturing capacity.

These cards have been approved by:

- **IS:** Guy Bujold, ADM, Biomanufacturing Strategy Implementation Team
- **SRS:** Michelle Gravelle, DG, Science Programs and Partnerships Branch
- **SCMS:** Bram Sepers, manager, Ann Marie Paquet, manager

**Deadline requested for your approval is today, COB.**

Thank you,  
Elizabeth

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