## For Input: Media Holding Lines for VTF and TTF Members

Date:	Wed, 05 Aug 2020 16:39:18 +0000
Cc:	"Joyce, Eric (IC)" <eric.joyce@canada.ca></eric.joyce@canada.ca>
То:	"Bett, Jason (IC)" <jason.bett@canada.ca>, "Eatrides, Vicky (IC)" <vicky.eatrides@canada.ca></vicky.eatrides@canada.ca></jason.bett@canada.ca>
From :	"Gennaro, Miriam (IC)" <"/o=canadacentdepl/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=62b4b9df-10a2-45b8-b0f5-14b29264f599">

Hello,

I have a few holding lines for members of both Task Forces that we can get translated. We can try to send these out today or at the very least before the meeting with the wider group tomorrow. Some might find these helpful, depending on their comfort-level to deal with requests. Let me know what you think.

Hello,

If helpful, please find below some proposed language for accepting or declining an interview. As mentioned in the note sent out earlier, we would encourage all members to email the Secretariat, copying co-chairs if they decide to accept an interview request. A summary of the interview, and how it went would also be greatly appreciated. It can be sent to the Secretariat, with a copy to the co-chairs, as well as the ISED media relations team.

Thank you,

Miriam

\*\*\*

Decision to accept an interview:

- Thank you for your interest
- I am very pleased to be part of Canada's efforts related to COVID-19 and would be happy to talk about my research
- On other issues, I can connect you with the media relations team at ISED
- You can also connect with them directly at <u>ic.mediarelations-mediasrelations.ic@canada.ca</u> or at 343-291-1777.

Or

Decision to decline an interview:

- Thank you for your interest
- I am pleased to be part of Canada's efforts related to COVID-19

- At this time, I would be happy to connect you with the media relations team at ISED for any questions you might have
- You can also connect with them directly at <u>ic.mediarelations-mediasrelations.ic@canada.ca</u> or at 343-291-1777.

Director, Public Affairs Strategic Communications and Marketing Sector (SCMS) Innovation, Science and Economic Development Canada Tel: 343-291-3093 Email: <u>Miriam.gennaro@canada.ca</u>

Directrice, Affaires publiques Secteur des communications stratégiques et du marketing (SCSM) Innovation, Sciences et Développement économique Canada Direction des communications et du marketing Télé: 343-291-3093 Courriel: <u>Miriam.gennaro@canada.ca</u>