

## RE: FOR APPROVAL (by 2pm today): PO FOR REVIEW: Minister Bains COVID-19 Op-ed - to ISED COB today

---

**From** : "Lisk, David" </o=corp/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=fd326183c40a4490933f1039267a226c-lisk,david">  
**To**: "Sultana, Kelsey" <kelsey.sultana@nrc-cnrc.gc.ca>  
**Cc**: "Stewart, Iain" <iain.stewart@nrc-cnrc.gc.ca>, "Aquino, Christine" <christine.aquino@nrc-cnrc.gc.ca>  
**Date**: Wed, 22 Jul 2020 15:01:45 +0000

Approved

---

**From**: Sultana, Kelsey  
**Sent**: July 22, 2020 10:58 AM  
**To**: Lisk, David <David.Lisk@nrc-cnrc.gc.ca>  
**Cc**: Stewart, Iain <iain.Stewart@nrc-cnrc.gc.ca>; Aquino, Christine <Christine.Aquino@nrc-cnrc.gc.ca>  
**Subject**: FOR APPROVAL (by 2pm today): PO FOR REVIEW: Minister Bains COVID-19 Op-ed - to ISED COB today  
**Importance**: High

Hi Dave,  
Attached is an op-ed from the Minister on the response to COVID-19. It mentions the investment in Royalmount and the VTF (Roger has already reviewed that section). The op-ed didn't originally mention IRAP so we're suggesting the inclusion of the highlighted paragraph on IAP – it may be cut due to length but we felt it was worth a try.

Comms can take on any additional comments before 2pm today. Let me know if you have any feedback/concerns.

Kelsey

---

**From**: McCoy-Astell, Sofie  
**Sent**: July 22, 2020 10:51 AM  
**To**: Sultana, Kelsey <[Kelsey.Sultana@nrc-cnrc.gc.ca](mailto:Kelsey.Sultana@nrc-cnrc.gc.ca)>  
**Cc**: Aquino, Christine <[Christine.Aquino@nrc-cnrc.gc.ca](mailto:Christine.Aquino@nrc-cnrc.gc.ca)>  
**Subject**: REVISED: PO FOR REVIEW: Minister Bains COVID-19 Op-ed - to ISED COB today  
**Importance**: High

Hi Kelsey,

Please find attached a revised version of the op-ed with new info on the IAP. I slotted it in near the end where it mentions supporting sectors with numerous challenges and needs. The new text is highlighted in yellow for easy finding 😊

Let me know if this suits!

Thanks,

Sofie

Sofie McCoy-Astell

Manager, Media Relations, Social Media, and Industrial Research Assistance Program  
National Research Council Canada / Government of Canada  
[Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca](mailto:Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca) / Mobile: 613-415-6211

Gestionnaire, relations avec les médias, médias sociaux et Programme d'aide à la recherche industrielle  
Conseil national de recherches Canada / Gouvernement du Canada  
[Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca](mailto:Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca) / Cellulaire: 613-415-6211

---

**From:** Sultana, Kelsey  
**Sent:** Wednesday, July 22, 2020 10:06 AM  
**To:** McCoy-Astell, Sofie <[Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca](mailto:Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca)>  
**Cc:** Aquino, Christine <[Christine.Aquino@nrc-cnrc.gc.ca](mailto:Christine.Aquino@nrc-cnrc.gc.ca)>  
**Subject:** RE: PO FOR REVIEW: Minister Bains COVID-19 Op-ed - to ISED COB today

I think that should be reasonable Sofie, thanks! I'll do a quick review now and forward on to Dave and Iain for their approval.

Kelsey

---

**From:** McCoy-Astell, Sofie  
**Sent:** July 22, 2020 10:03 AM  
**To:** Sultana, Kelsey <[Kelsey.Sultana@nrc-cnrc.gc.ca](mailto:Kelsey.Sultana@nrc-cnrc.gc.ca)>  
**Cc:** Aquino, Christine <[Christine.Aquino@nrc-cnrc.gc.ca](mailto:Christine.Aquino@nrc-cnrc.gc.ca)>  
**Subject:** PO FOR REVIEW: Minister Bains COVID-19 Op-ed - to ISED COB today  
**Importance:** High

Hi Kelsey,

Please find attached a proposed op-ed to come from Minister Bains to an unnamed business publication sometime in the near future (no specified date, yet). It's meant to promote some of the key initiatives in Canadian innovation, including mobilizing industry in response to COVID-19.

The op-ed includes reference to the funding for the GMP upgrade to our biomanufacturing facility (highlighted in yellow) and to the Vaccine Task Force (highlighted in blue). If the op-ed is sent out before the task force is announced, ISED will remove this part.

This version has been reviewed by Lakshmi on the HHT side, up to Christine on the comms side, and by Roger for the Vaccine Task Force.

ISED would like us to return the op-ed with any changes or comments to them by COB today.

Please let me know if you see any red flags, or if PO would like to see any revisions. Would 2 pm be a reasonable deadline for that? If there are changes, I figure that would give us enough time to make them, do a final review, and meet ISED's deadline.

If you need more time, please let me know.

Thanks!

Sofie

Sofie McCoy-Astell

Manager, Media Relations, Social Media, and Industrial Research Assistance Program  
National Research Council Canada / Government of Canada  
[Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca](mailto:Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca) / Mobile: 613-415-6211

Gestionnaire, relations avec les médias, médias sociaux et Programme d'aide à la recherche industrielle

Conseil national de recherches Canada / Gouvernement du Canada  
[Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca](mailto:Sofie-Ann.McCoy-Astell@nrc-cnrc.gc.ca) / Cellulaire: 613-415-6211