

Exton, Adam (HC/SC)

From: Kevin Bosch <Kevin.Bosch@hkstrategies.ca>
Sent: 2020-09-29 10:07 AM
To: Nowers, Kathryn (HC/SC)
Cc: Michael Plastino
Subject: Meeting Request

Hi Kathryn:

I hope you are doing well. Thanks to you and your whole team for everything you are doing as the second wave seems to be rising in Canada.

I am following up on the request below from my colleague, Michael. SICPA is hoping to speak to your office about strategies to effectively manage the rollout of a COVID-19 vaccine and verification measures. Would you be the best person to speak to in your Minister's office on forward planning on a vaccine rollout or is there another person we should reach out to instead?

Thanks for all of your (incredible!) ongoing work and any guidance you can provide us on this file.

Kevin

Cell: 613-791-5618

From: Michael Plastino
Sent: Tuesday, September 29, 2020 9:46 AM
To: Kevin Bosch
Subject: FW: Meeting Request

Kevin,
See below!

Michael Plastino
Account Director

michael.plastino@hkstrategies.ca
D: +1 613 786 9946
M: +1 613 290 5678

From: Michael Plastino
Sent: Wednesday, September 23, 2020 1:32 PM
To: 'kathryn.nowers@canada.ca' <kathryn.nowers@canada.ca>
Subject: Meeting Request

Ms. Nowers,

I am writing to ask for 30 minutes of your time for an emerging issue related to COVID. Namely a universal security and verification component for the administration of the upcoming COVID-19 vaccine, which Canada has indicated will be

approved by Health Canada and made available to citizens in the near future. The time to plan for verification measures, so relevant to public health agencies, is now.

Our client, SICPA is a globally known security company that manages universal authentication and traceability systems for a range of products including pharmaceuticals, bank notes, fuels and identity credentials to name a few.

SICPA and their partner, Allied Identity, both global firms with Canadian partners, have developed a product known as Vaxtrac to modernize vaccination management and credentialing globally. The platform can provide immediate value to contribute to public safety and security of the upcoming COVID-19 vaccines.

Given the critical nature of the vaccines to immunizing the Canadian population against the COVID-19 virus, it will be imperative that recipients have demonstrable proof of their vaccination status that can be used in Canada and abroad. The government agencies responsible will need strong inventory management to prevent diversion or loss of these critical vaccines. And the healthcare providers using these vaccines must have an easy and confident way to validate the vaccine (date/batch) given to an individual in the event there is need for updates or a recall.

Vaxtrac provides for both physical or virtual verification of vaccination inventory and immunization records. Registered healthcare professionals can use Vaxtrac to record the vaccinations given and digitally secure these records while ensuring privacy and issuing proof credentials through an app, by email, printed, or embedded in a smart card as ICAO-compliant travel documents.

Confident verification of the vaccination will go a long way to restoring mobility and normal business/education/health care activity as enjoyed prior to the COVID pandemic crisis. Such verification will be critical to the health and safety of employees and employers, students, military personnel and many others.

We would be pleased to discuss the SICPA product and Vaxtrac system at your earliest convenience.

Regards,

Michael Plastino
Account Director

michael.plastino@hkstrategies.ca

D: +1 613 786 9946
M: +1 613 290 5678

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