

Re: Vaccine Task Force - Therapeutics Advisory Group

From : "Gennaro, Miriam (IC)" <miriam.gennaro@canada.ca>

To: "Sepers, Bram (IC)" <bram.sepers@canada.ca>

"Coady, Renée (IC)" <renee.coady@canada.ca>, "Kung, Evan (IC)" <evan.kung@canada.ca>, "Johnson4, Jennifer (IC)" <jennifer.johnson4@canada.ca>, "Dufour, Julie (IC)" <julie.dufour@canada.ca>, "Patry, Xavier (IC)" <xavier.patry@canada.ca>, "Schnurr, Leah (IC)" <leah.schnurr@canada.ca>, "O'Leary, Pamela (IC)" <pamela.oleary@canada.ca>, "Maule2, Nicola (HC/SC)" <nicola.maule2@canada.ca>, "Bellefeuille, Aldege (HC/SC)" <aldege.bellefeuille@canada.ca>, "Nahum, Marilynne (HC/SC)" <marilynne.nahum@canada.ca>, "Edwards, Danielle (IC)" <danielle.edwards@canada.ca>, "Zeroual, Erika (IC)" <erika.zeroual@canada.ca>, veronique.perron@cihr-irsc.gc.ca, "Novak, Rione (IC)" <rione.novak@canada.ca>, "McCoy-Astell, Sofie" <sofie-ann.mccoy-astell@nrc-cnrc.gc.ca>, "Keeping, Elizabeth (HC/SC)" <elizabeth.keeping@canada.ca>, "Baril, Frederic (IC)" <frederic.baril@canada.ca>, SCMS-Editorial - SCMS-SCSM (IC) <ic.scms-editorial-scms-scsm.ic@canada.ca>, IC.F SCMS Speechwriting / Rédaction de discours SCMS F.IC <ic.scmspeechwriting-redactiondediscoursscsm.ic@canada.ca>

Cc:

Date: Fri, 12 Jun 2020 00:12:22 +0000

Hi Bram,
Just confirming that we are on track with the media pieces. You will get all by tomorrow noon.
Thanks,
M

Sent from my iPhone

On Jun 11, 2020, at 8:01 PM, Sepers, Bram (IC) <bram.sepers@canada.ca> wrote:

Hello all,

Thank you again for helping to deliver on short timelines. It is much appreciated.

Action items in **blue**.

MINO has provided direction to **include** the Therapeutics Advisory for Tuesday's announcement.

They have also asked us to include an update on PPE.

Please find attached a revised **NR, SP, and SBK**. They reflect the additional Therapeutics Material and edits that you provided today on the Vaccine task force. Thank you!

Sorry to ask, **NRC, HC** is it possible to review the added Therapeutics Advisory council material by noon tomorrow, Friday June 12th?

Mino had originally asked for the products for tomorrow morning but with the additional content I realize the challenge that this presents.

The current plan for Tuesday the 16th

- Ministers deliver remarks at approximately noon on Tuesday the 16th.
- NRC(VTF) and ISED (TAG) go live with web updates.
- ISED posts NR.
- NR contains links to the websites which detail the list of members and their titles of the two groups.
- The PPE updates will be verbal only and will not be in the NR.
- ISED, CIHR, HC and NRC to post Social Media and amplify were appropriate.

Update on Deliverables

SP, SBK, NR:

Lead: Bram Sepers

NR – now includes Vaccine Task Force and the Therapeutics Advisory Council

SBK - now includes Vaccine Task Force and the Therapeutics Advisory Council and the PPE updates.

SP - now includes Vaccine Task Force and the Therapeutics Advisory Council and the PPE updates.

Bram to amalgamate any changes and send finals to MINO and partners

*****PPE updates are highlighted in yellow and not yet approved**

Social Media:

Lead: Evan Kung

Evan can you update the plan to include the Therapeutics Advisory council?

SCMS will share with partners ahead of time so they can amplify.

Media Relations:

Lead: Miriam Gennaro (or designate)

- Providing list of past responses on vaccines
- Providing a target list for journalists – Noon Friday.

Web:

Lead: NRC **Sophie** for VTF - **Julie Dufour/Danielle** for TAG

Notes:

- TAG must have the same look and feel as VTF.
- Both must follow current COVID branding
- **Please confirm by noon tomorrow if there are any impediments to launching with the members and their titles**
- **Sophie** – can you ask the Secretariat to confirm the names and titles for web publication (Sorry, I know this is obvious, just following up on a question that was raised on the call today)
- Flag how this fits into larger coronavirus amalgamation/structure

Editorial:

SCMS to translate NR, Key Messages, 50% of the SP

Bram to deliver to ISED Editorial

ISED Industry Sector:

Danielle, Rione Note - I will send the SP back to you once reviewed by this group. Charles Vincent is reviewing concurrently

I am available at any time!

My very best to all of you.

Bram

(613) 293 4275

<SBK_Vaccine Task Force_TAG_Made in Canada_FOR ADMO APPROVAL.docx>

<SP_BAINS VTF TAG + PPE June11_FOR ADM APPROVAL.docx>

<NR_COVIDTask_v4_NRC+HC TAG included (002).docx>