FW: FYI- Vaccine communications from Health/PHAC

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Date:	Wed, 30 Sep 2020 20:09:13 +0000
Attachment s:	PHAC_SM_VaccineSafety_Misinformation_Scheduled.pdf (800.8 kB); COVID POR Report_Sept 10 - Public Data.docx (50.73 kB); HC and PHAC KMs on Vaccines_2020_08_19_1322.docx (55.47 kB); Media Intel_COVID-19 Vaccines_September 17-23 2020.docx (610.7 kB)

From: Schnurr, Leah (IC)
Sent: September 30, 2020 4:02 PM
To: Bildstein, Taylor (IC) ; Gennaro, Miriam (IC) ; Patry, Xavier (IC) ; Camelon, Janis (IC) ; Baril, Frederic (IC)
Cc: Paquet, Ann-Marie (IC)
Subject: FYI- Vaccine communications from Health/PHAC

Hello everyone, please find attached for your awareness the following vaccine documents that Health Canada and PHAC have shared with us as part of a vaccine comms working group:

- SM plan on vaccine safety and misinformation (I shared this with the social media team for amplification);

- Current key messages on vaccines;

- A report on media coverage related to vaccines, including the Vaccine Task Force;

- POR on COVID-19 and vaccines.

Thanks,

L.

Leah Schnurr

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