

RE: FOR JASON'S APPROVAL: KM on chief bio-manufacturing advisor

From : "Lewis, James (IC)" </o=canadacentdepl/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=0134ecdc-5c3b-420b-8401-7fb11e09654b">
To: "Bett, Jason (IC)" <jason.bett@canada.ca>, "Gennaro, Miriam (IC)" <miriam.gennaro@canada.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>, "Dummer, Denis (IC)" <denis.dummer@canada.ca>, "Geduld, Margot (IC)" <margot.geduld@canada.ca>
Date: Wed, 21 Oct 2020 22:27:14 +0000

Here's a revised second bullet – please let me know if OK to move to DMO tonight.

- **Innovation, Science and Economic Development Canada (ISED) has engaged ... to assist and advise the department's senior executives and help expand Canada's bio-manufacturing capacity to deliver vaccines and therapeutic treatments.**

James Lewis

Manager, Ministerial and Media Services
Innovation, Science and Economic Development Canada / Government of Canada
james.lewis@canada.ca / Tel: 613-720-2717 / TTY: 1-866-694-8389

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Innovation, Sciences et Développement économique Canada / Gouvernement du Canada
james.lewis@canada.ca / Tél. : 613-720-2717 / ATS : 1-866-694-8389

From: Bett, Jason (IC) <jason.bett@canada.ca>
Sent: October 21, 2020 5:41 PM
To: Gennaro, Miriam (IC) <miriam.gennaro@canada.ca>
Cc: Lewis, James (IC) <james.lewis@canada.ca>; SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>
Subject: RE: FOR JASON'S APPROVAL: KM on chief bio-manufacturing advisor

Yep that works. Jay

From: Gennaro, Miriam (IC) <miriam.gennaro@canada.ca>
Sent: October 21, 2020 5:40 PM
To: Bett, Jason (IC) <jason.bett@canada.ca>
Cc: Lewis, James (IC) <james.lewis@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>; SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>
Subject: Re: FOR JASON'S APPROVAL: KM on chief bio-manufacturing advisor

Sorry to jump in but I can't breathe when I try to read the second bulletin...we've got biomanufacturing in there two times, capacity two times. I would tighten it if possible...

Sent from my iPhone

On Oct 21, 2020, at 5:03 PM, Bett, Jason (IC) <jason.bett@canada.ca> wrote:

10-4

From: Lewis, James (IC) <james.lewis@canada.ca>
Sent: October 21, 2020 5:03 PM
To: Bett, Jason (IC) <jason.bett@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>
Subject: RE: FOR JASON'S APPROVAL: KM on chief bio-manufacturing advisor

Sure thing – please let me know if this works. It might be too long as one bullet.

- **The Government of Canada's response to the crisis caused by the COVID-19 pandemic is based on science, data and sound advice from experts.**
- **Innovation, Science and Economic Development Canada (ISED) has engaged ... to assist and advise the department's senior executives and work with the new bio-manufacturing advisory team to help expand Canada's bio-manufacturing capacity and build the capability and capacity to deliver vaccines and therapeutic treatments.**
- **ISED's contract with Mr. Bujold respects all rules and requirements for contracting with former public servants.**

James Lewis

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From: Bett, Jason (IC) <jason.bett@canada.ca>
Sent: October 21, 2020 5:00 PM
To: Lewis, James (IC) <james.lewis@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCMS F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>
Subject: RE: FOR JASON'S APPROVAL: KM on chief bio-manufacturing advisor

Any chance we could combine 2 and 3 of the key messages. "COVID matters" seems a little vague. I'll let you make the final call but good with the KM.

Thx.

Jay

From: Lewis, James (IC) <james.lewis@canada.ca>
Sent: October 21, 2020 4:58 PM
To: Bett, Jason (IC) <jason.bett@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCMS F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>
Subject: FOR JASON'S APPROVAL: KM on chief bio-manufacturing advisor

Hello Jason, the attached KM on the contract with a senior advisor to assist with bio-manufacturing capacity and vaccine development was put on hold after being approved by SCMS-Exec Committee last month (see trail below). However, with Q2 proactive disclosure set for next Friday, October 30, we are now asking that you approve as DG, Operations before we send to the Deputy's office for final approval.

For information, I am drafting a similar KM for another contract to be proactively disclosed on the same day (October 30) – thanks to Margot and Denis for the flag this week. It will be coming via the normal approval route to SCMS-Exec Committee in the coming days.

James Lewis

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From: Lewis, James (IC)
Sent: September 21, 2020 5:22 PM
To: Saul, Dawolu (IC) <dawolu.saul@canada.ca>; Gennaro, Miriam (IC) <miriam.gennaro@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>; Bildstein, Taylor (IC) <taylor.bildstein@canada.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>
Subject: RE: FOR EXEC APPROVAL, ATTN: OLU, TAYLOR AND MIRIAM: KM on chief bio-manufacturing advisor

Here is a revised with the changes outlined below in place. I will hold in reserve for now, with SCMS ADMO and DMO approval pending. FYI, "Crisis caused by the COVID-19 pandemic" is from the SRS VTF card, still being approved.

Thanks,

James Lewis

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From: Lewis, James (IC)
Sent: September 21, 2020 4:30 PM
To: Saul, Dawolu (IC) <dawolu.saul@canada.ca>; Gennaro, Miriam (IC) <miriam.gennaro@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>; Bildstein, Taylor (IC) <taylor.bildstein@canada.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>

Subject: RE: FOR EXEC APPROVAL, ATTN: OLU, TAYLOR AND MIRIAM: KM on chief bio-manufacturing advisor

Thanks Olu and Miriam, we can definitely hold these in reserve. I can also replace “task team” and tone down the language on the pandemic – if memory serves, they were both were found in the original BN on this contract.

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From: Saul, Dawolu (IC) <dawolu.saul@canada.ca>
Sent: September 21, 2020 4:12 PM
To: Gennaro, Miriam (IC) <miriam.gennaro@canada.ca>; Lewis, James (IC) <james.lewis@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCMS F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>; Bildstein, Taylor (IC) <taylor.bildstein@canada.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>
Subject: RE: FOR EXEC APPROVAL, ATTN: OLU, TAYLOR AND MIRIAM: KM on chief bio-manufacturing advisor

I agree with Miriam on holding on to these, as they are just anticipatory at this stage. I can't speak to the other task team, but maybe Taylor can clarify.

I wonder about the use of the adjectives in the first bullet. True the pandemic is unprecedented for this generation, but to say it is the most serious and significant challenge seems a bit much to me.

Otherwise no issue.

Dawolu Saul

Director General, Digital Media and Marketing Services
Strategic Communications and Marketing Sector (SCMS)
Innovation, Science and Economic Development Canada
235 Queen Street
Ottawa, Canada K1A 0H5
dawolu.saul@canada.ca
Telephone : 343-291-1970
iPhone : 613-818-2774

<[image001.png](#)>

[<image002.png>](#)

[<image003.png>](#)

[<image004.png>](#)

Directeur général, Services des médias numériques et du marketing
Secteur des communications stratégiques et du marketing (SCSM)
Innovation, Sciences et Développement économique Canada
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Ottawa, Canada K1A 0H5

[**dawolu.saul@canada.ca**](mailto:dawolu.saul@canada.ca)

Téléphone : 343-291-1970

iPhone : 613-818-2774

From: Gennaro, Miriam (IC) <miriam.gennaro@canada.ca>

Sent: September 21, 2020 3:44 PM

To: Lewis, James (IC) <james.lewis@canada.ca>; IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>; Saul, Dawolu (IC) <dawolu.saul@canada.ca>; Bildstein, Taylor (IC) <taylor.bildstein@canada.ca>

Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>;

Dummer, Denis (IC) <denis.dummer@canada.ca>

Subject: RE: FOR EXEC APPROVAL, ATTN: OLU, TAYLOR AND MIRIAM: KM on chief bio-manufacturing advisor

I'm fine with this. We are holding this back pocket, right? Is there need to go to DMO now? I feel we should hold and share only if needed/requested. In the background, there is a question that mentions that he is helping a task team. Is there another term? It is easy to confuse it with Task Force.

Thanks,

Miriam

From: Lewis, James (IC) <james.lewis@canada.ca>

Sent: September 21, 2020 3:36 PM

To: IC.F SCMS Executive Committee / Comité exécutif SCSM F.IC <ic.scmsexecutivecommittee-comiteexecutifscsm.ic@canada.ca>; Saul, Dawolu (IC) <dawolu.saul@canada.ca>; Bildstein, Taylor (IC) <taylor.bildstein@canada.ca>; Gennaro, Miriam (IC) <miriam.gennaro@canada.ca>

Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>;

Dummer, Denis (IC) <denis.dummer@canada.ca>

Subject: FOR EXEC APPROVAL, ATTN: OLU, TAYLOR AND MIRIAM: KM on chief bio-manufacturing advisor

Hello again SCMS Executive members, in particular Olu, Taylor and Miriam,

Attached please find key messages on the recently announced agreement concerning a senior bio-manufacturing advisor to support the DM and ADM of Industry Sector. Please note this document contains a Q&A that differentiates between the work to be performed by this senior bio-

manufacturing advisor vis-à-vis the roles of the VTF, TTF and the Chief Science Advisor's COVID-19 team.

Doug McConnachie has approved for CMS, and Margot and I have both reviewed for SCMS thus far.

DEADLINE: COB today if possible but no pressing need at present.

Thanks in advance,

James Lewis

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Innovation, Sciences et Développement économique Canada / Gouvernement du Canada
james.lewis@canada.ca / Tél. : 613-720-2717 / ATS : 1-866-694-8389

From: Geduld, Margot (IC) <margot.geduld@canada.ca>
Sent: September 21, 2020 3:23 PM
To: Lewis, James (IC) <james.lewis@canada.ca>
Cc: Dummer, Denis (IC) <denis.dummer@canada.ca>
Subject: RE: For your review: KMs for contract on vaccine development

Hi James,

I just reviewed them again, and made a couple of edits to the subtitles. Please use this version.

I think it is good idea for you to send to Olu, Taylor and Miriam at the same time. Can you clarify that there is a Q & A that differentiates the various roles ie Mr. Bujold's bio-manufacturing-focused team as compared to VTF, TTF and the Chief Science Advisor's COVID-19 team.

Can you also confirm that Doug has approved, as have you and I?

Thanks so much.

Margot

From: Lewis, James (IC) <james.lewis@canada.ca>
Sent: September 21, 2020 2:56 PM
To: Geduld, Margot (IC) <margot.geduld@canada.ca>
Cc: Dummer, Denis (IC) <denis.dummer@canada.ca>
Subject: RE: For your review: KMs for contract on vaccine development

Hi Margot, I can send to SCMS-Exec, attn.: Olu, Taylor and Miriam, with you and Denis in CC. Would that be acceptable?

James Lewis

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james.lewis@canada.ca / Tél. : 613-720-2717 / ATS : 1-866-694-8389

From: Geduld, Margot (IC) <margot.geduld@canada.ca>
Sent: September 21, 2020 2:06 PM
To: Lewis, James (IC) <james.lewis@canada.ca>
Cc: Dummer, Denis (IC) <denis.dummer@canada.ca>
Subject: RE: For your review: KMs for contract on vaccine development

Thanks for clarifying James. I believe Olu will still want to ensure that Taylor and Miriam review these lines before he does. Will you be sending to them or would you prefer that I do?

From: Lewis, James (IC) <james.lewis@canada.ca>
Sent: September 21, 2020 2:02 PM
To: Geduld, Margot (IC) <margot.geduld@canada.ca>
Cc: Dummer, Denis (IC) <denis.dummer@canada.ca>
Subject: RE: For your review: KMs for contract on vaccine development

Hi Margot, no, they are totally separate entities. We included a question and answer to try to explain the difference between what Mr. Bujold's bio-manufacturing-focused team will be doing vis-a-vis the VTF, TTF and the Chief Science Advisor's COVID-19 team.

Sent from my Bell Samsung device over Canada's largest network.

----- Original message -----

From: "Geduld, Margot (IC)" <margot.geduld@canada.ca>
Date: 2020-09-21 1:55 p.m. (GMT-05:00)
To: "Lewis, James (IC)" <james.lewis@canada.ca>
Cc: "Dummer, Denis (IC)" <denis.dummer@canada.ca>
Subject: RE: For your review: KMs for contract on vaccine development

James,

Is the "new bio-manufacturing task team" that Mr. Bujold is heading the same the "vaccine task force"?

Olu mentioned a potential media issue with the vaccine task force, and before I looping Miriam and Taylor in these particular lines, I want to be sure I am referring to the right thing.

Margot

From: Dummer, Denis (IC) <denis.dummer@canada.ca>
Sent: September 21, 2020 12:21 PM
To: Lewis, James (IC) <james.lewis@canada.ca>
Cc: Dummer, Denis (IC) <denis.dummer@canada.ca>; Geduld, Margot (IC) <margot.geduld@canada.ca>
Subject: For your review: KMs for contract on vaccine development

Hi James,

Here are the latest vaccine lines as approved by Doug. Here is his comment: "This is very good. In the responsive lines, we cannot say that he will "lead" the task force as this implies he will be managing resources and implies an employee-employer relationship. As in the rest of the note, he should be framed as providing senior-level advice and expertise." To address Doug's concern, I have revised the fourth bullet. I have also added a Health Canada Q&A based on the answer from Industry Sector.

Margot and Olu haven't approved these yet. Margot tells me there was something going on about a member of the vaccine taskforce, so Olu wants us to ensure that Miriam and Taylor are looped in on the Guy Bujold lines, as we may need to add something additional about what was happening. Margot says she will loop in Taylor and Miriam. You might want to follow-up with them. If anything has to be added to the lines about this issue we will need to add it before the lines go back to Margot and Olu for approval.

Thanks a lot,

Denis

From: Dummer, Denis (IC) <denis.dummer@canada.ca>
Sent: September 21, 2020 11:23 AM
To: Lewis, James (IC) <james.lewis@canada.ca>
Cc: Dummer, Denis (IC) <denis.dummer@canada.ca>
Subject: FW: KMs for contract on vaccine development

Hi James,

The hasn't been approved by Margot and Olu yet, so please hold on further SCMS approvals until they approve. I will make Doug's change. Margot also wants the Health Canada question as a Q&A in the KMs. I will add it. Once Olu approves, I will send the KMs back to you for further SCMS approvals.

Thanks,

Denis

From: McConnachie, Douglas (IC) <douglas.mcconnachie@canada.ca>
Sent: September 21, 2020 8:01 AM
To: Morin, Marc (IC) <marc.morin@canada.ca>
Cc: CMS-ADM-Office-Bureau-SMA-SGI (IC) <ic.cms-adm-office-bureau-sma-sgi.ic@canada.ca>; Lewis, James (IC) <james.lewis@canada.ca>; Dummer, Denis (IC) <denis.dummer@canada.ca>; Paré2, Karine (IC) <karine.pare2@canada.ca>
Subject: RE: KMs for contract on vaccine development

Hi all,

This is very good. In the responsive lines, we cannot say that he will "lead" the task force as this implies he will be managing resources and implies an employee-employer relationship. As in the rest of the note, he should be framed as providing senior-level advice and expertise.

Thanks,

Doug

----- Original message -----

From: "Morin, Marc (IC)" <marc.morin@canada.ca>
Date: 2020-09-21 7:48 a.m. (GMT-05:00)
To: "McConnachie, Douglas (IC)" <douglas.mcconnachie@canada.ca>
Cc: "CMS-ADM-Office-Bureau-SMA-SGI (IC)" <ic.cms-adm-office-bureau-sma-sgi.ic@canada.ca>, "Lewis, James (IC)" <james.lewis@canada.ca>, "Dummer, Denis (IC)" <denis.dummer@canada.ca>, "Paré2, Karine (IC)" <karine.pare2@canada.ca>
Subject: KMs for contract on vaccine development

Hi Doug,

SCMS in consultation with IS has updated the key messages surrounding the contract for Guy Bujold and would like CMS-ADM approval prior to finalization. Find attached for your approval.

Marc

Marc Morin

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