

RE: FOR NRC APPROVAL: Key message document on Vaccine Task Force, COB Today if possible

From "Lewis, James (IC)" </o=canadacentdepl/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=0134ecdc-5c3b-420b-8401-7fb11e09654b">
To: "Gennaro, Miriam (IC)" <miriam.gennaro@canada.ca>, "Roach, Elizabeth (IC)" <elizabeth.roach@canada.ca>
Cc: "Sicard, Genevieve (IC)" <genevieve.sicard@canada.ca>
Date: Thu, 17 Sep 2020 17:45:00 +0000

Thanks Miriam – Gen, if you could share the name it would be most appreciated.

James Lewis

Manager, Ministerial and Media Services
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From: Gennaro, Miriam (IC)
Sent: September 17, 2020 1:38 PM
To: Lewis, James (IC) ; Roach, Elizabeth (IC)
Cc: Sicard, Genevieve (IC)
Subject: RE: FOR NRC APPROVAL: Key message document on Vaccine Task Force, COB Today if possible

Hi James,

They are the supporting the VTF, but they have set up a specific secretariat to support the VTF, so they seem to be indicating that there is another person who we would contact when there are VTF related requests on the QP side. We do have someone in comms that we have been working with on the media side. We could try working through that person.

Miriam

From: Lewis, James (IC) <james.lewis@canada.ca>
Sent: September 17, 2020 1:05 PM
To: Roach, Elizabeth (IC) <elizabeth.roach@canada.ca>
Cc: Gennaro, Miriam (IC) <miriam.gennaro@canada.ca>
Subject: FW: FOR NRC APPROVAL: Key message document on Vaccine Task Force, COB Today if possible

Elizabeth, let's hold on contacting the VTF directly for now. Miriam, would welcome your thoughts on this too – I thought NRC was handling relations with the Task Force.

James Lewis

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From: LeBlanc, Jeff <Jeffrey.LebLANC@nrc-cnrc.gc.ca>
Sent: September 17, 2020 12:49 PM
To: Roach, Elizabeth (IC) <elizabeth.roach@canada.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Glendenning, Mark (IC) <mark.glendenning@canada.ca>; Lewis, James (IC) <james.lewis@canada.ca>; Burnett, John <John.Burnett@nrc-cnrc.gc.ca>
Subject: RE: FOR NRC APPROVAL: Key message document on Vaccine Task Force, COB Today if possible

Hi Elizabeth,

Apologies again for the delays.

Knowing that you have passed the latest deadline, I recommend that you contact the Vaccine Task Force Secretariat directly. I have been trying to work through the VTF as they are the owners of the content required to update the KM Card.

Our point of contact has been Marita Kerr, Executive Advisor/Chief of Staff to the ADM.

Email – marita.kerr@nrc-cnrc.gc.ca

Phone: 613-968-9398

Regards,

Jeff

From: Roach, Elizabeth (IC) [<mailto:elizabeth.roach@canada.ca>]
Sent: September 17, 2020 10:02 AM
To: LeBlanc, Jeff <Jeffrey.LebLANC@nrc-cnrc.gc.ca>
Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>; Glendenning, Mark (IC) <mark.glendenning@canada.ca>; Lewis, James (IC) <james.lewis@canada.ca>
Subject: RE: FOR NRC APPROVAL: Key message document on Vaccine Task Force, COB Today if possible
Importance: High

Hi again Jeff,

Apologies, but our DMO at ISED is requesting we produce our KM on Vaccine Task Force today asap.

Would it be possible to have the KM document back, reviewed and approved, by 11:00 am?

Apologies for not having this information when we spoke on the phone yesterday, however there is new urgency around this request.

Thank you,

Elizabeth Roach

Parliamentary Affairs Communications Advisor

Ministerial and Media Services

Innovation, Science and Economic Development Canada / Government of Canada

elizabeth.roach@canada.ca | Tel: 343-548-6649

From: Roach, Elizabeth (IC)

Sent: September 16, 2020 1:42 PM

To: 'LeBlanc, Jeff' <Jeffrey.LebLANC@nrc-cnrc.gc.ca>

Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>

Subject: RE: FOR NRC APPROVAL: Key message document on Vaccine Task Force, COB Today if possible

Hi Jeff,

Following up on this KM.

Do you think we can expect something back by 3:00 pm?

Thank you,

Elizabeth

From: LeBlanc, Jeff <Jeffrey.LebLANC@nrc-cnrc.gc.ca>

Sent: September 15, 2020 3:28 PM

To: Roach, Elizabeth (IC) <elizabeth.roach@canada.ca>

Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>

Subject: RE: FOR NRC APPROVAL: Key message document on Vaccine Task Force, COB Today if possible

Hi Elizabeth,

The item is in approvals now with our executive group. I am hoping to have a draft back to you this evening, but it may only be in the AM when I am able to send.

Apologies,

Jeff

From: Roach, Elizabeth (IC) [<mailto:elizabeth.roach@canada.ca>]

Sent: September 15, 2020 11:46 AM

To: LeBlanc, Jeff <Jeffrey.LebLANC@nrc-cnrc.gc.ca>

Cc: SCMS-Parliamentary Affairs / Affaires-parlementaires-SCSM (IC) <ic.scms-parliamentaryaffairs-affaires-parlementaires-scsm.ic@canada.ca>

Subject: FOR NRC APPROVAL: Key message document on Vaccine Task Force, COB Today if possible

Hello Jeffrey,

Last week, the communications team at ISED prepared a key message document covering the Vaccine Task Force. The drafted card is attached.

After receiving input from ISED's Industry Sector, it was suggested we consult with NRC to have this KM approved and ensure you had a chance to provide input on messaging, should you wish. There is one line in particular where we need input from NRC (see highlighted text in document).

Could you please review the attached, make any changes or additions as needed, and provide approval?

Deadline requested is COB today.

Thank you,

Elizabeth Roach

Parliamentary Affairs Communications Advisor

Ministerial and Media Services

Innovation, Science and Economic Development Canada / Government of Canada

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