

Vaccine Comms Working Group document

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Attachment s: Interdepartmental Working Group briefing - COVID Vaccines Digital Comms 2020-11-03.pptx (3.38 MB)

Hi Taylor and Leah,

Attached is a deck that was shared during the Vaccine Inter-departmental working group. Marking is taking the lead on digital comms planning, but we definitely have a solid role to play in feeding appropriate content, etc. This Deck is ever green and will be used to support planning and discussion going forward.

Cheers,

Ann Marie

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