

McKenna, Neil

From: Stickney, Matt
Sent: Tuesday, March 31, 2020 11:35 PM
To: Dunn, Ryan (Ext.); Marco Chan
Cc: Holland, Alyx
Subject: Fwd: BC Province-Supercluster Announcement
Attachments: image003.png; ATT00001.htm; 4. COVID-19 Supply Hub Blog ReleaseV2.docx; ATT00002.htm

You all aware of this?

Sent from my iPhone

Begin forwarded message:

From: "Lalli, Sangeeta" <Sangeeta.Lalli@pmo-cpm.gc.ca>
Date: March 31, 2020 at 9:53:21 PM EDT
To: "Stickney, Matt" <Matt.Stickney@pmo-cpm.gc.ca>
Subject: Fwd: BC Province-Supercluster Announcement

This is what the Premier referenced today - It's going to be similar to the buy and sell site, but provincial.

Sent from my iPhone

Begin forwarded message:

From: Suzanne Gill <sgill@digitalsupercluster.ca>
Date: March 30, 2020 at 5:26:01 PM EDT
To: "Lalli, Sangeeta" <Sangeeta.Lalli@pmo-cpm.gc.ca>
Cc: Bill Tam <btam@digitalsupercluster.ca>, Suzanne Gill <sgill@digitalsupercluster.ca>
Subject: BC Province-Supercluster Announcement

Hello Sangeeta,

Bill shared with me you would like some information on the Supply Hub project.

1. Attached is a draft our release. We will be issuing a joint-release with the Province which is still in draft.
2. There is also a video [here](#) that explains how the Supply Hub will work (note the title correction that needs to be made to the video). Please don't distribute this widely at this point as we are still getting our users from the health authority to test it over the next 24 hours.

I hope this is helpful.
Suzanne

DRAFT:

Digital Technology Supercluster Collaboration Develops Urgently Needed COVID-19 Supply Hub

Connecting the right players in B.C.'s business community with provincial government authorities will save valuable time

Vancouver, British Columbia [March XX, 2020] - The Digital Technology Supercluster has leveraged the collaborative spirit of its community in support of our local health authorities' urgent call for supplies and personal protection equipment (PPE) by partnering with the Business Council of B.C., Traction on Demand, Salesforce and many others to create the COVID-19 Supply Hub.

The Supply Hub provides a first-level triage for the thousands of inquiries coming in, ensuring that qualified suppliers can connect directly to the institutions and organizations that need it most. Developed by Traction on Demand, a local B.C. tech company, with donated licenses from Salesforce, the Supply Hub will make available the list of products and supplies needed, the specifications and the quantities required: By assessing the credentials and quality of submissions, the Supply Hub is designed to support healthcare system employees who are working around the clock to secure the much needed supplies. Most importantly, the Supply Hub expedites supplies needed to keep our front line healthcare workers safe and healthy while they are serving British Columbians.

"In this provincial state of emergency, partnership and coordination is critical to keep our front-line workers safe and support our response and recovery to COVID-19," says Mike Farnworth, Minister of Public Safety and Solicitor General.

Commented [1]: To be approved; identical quote from provincial news release

The hub will also allow individual health authorities across the province to post their specific needs, allowing for a more specific, timely and effective approach. In developing this project, officials from the Province of B.C. have been in close contact with their counterparts in the Government of Canada to incorporate the learnings from the Federal buyandsell.gc.ca experience. The Supply Hub provides for a market and customer specific approach to securing supplies from donors and providers and its an approach that can be made available across country. The initiative exemplifies the inter-government collaboration that is essential in responding to the COVID-19 crisis.

"From concept to actualization within one week, the Supply Hub is illustrative of the Supercluster's ability to harness our community's power of collaboration. We are moving at an



unprecedented pace to meet the demands of this pandemic, with innovative solutions. The Supply Hub will make a difference and address critical needs" said Sue Paish, CEO of the Digital Technology Supercluster.

The Digital Technology Supercluster recently launched its COVID-19 Program, a \$60 million investment to deliver innovative solutions in the development of clinical decision support tools, virtual care and digital solutions for rapid screening, and modelling tools and simulations using virtual and augmented reality. These solutions will help governments, communities, employers, and individual Canadians address the exceptional needs created by COVID-19. The Supply Hub is the first project of many that are expected through this new Program to respond to the current crisis. More information about the COVID-19 Program is available [here](#).

Media Inquiries: For more information, please contact Elysa Darling at elysa@switchboardpr.com or 587-890-9833. Interview opportunities with Sue Paish, CEO, Digital Technology Supercluster, are available upon request.

About Digital Technology Supercluster:

The Digital Technology Supercluster is led by global companies such as [MDA](#), [Microsoft](#), [Telus](#), [Teck Resources Limited](#), [Mosaic Forest Management](#), [LifeLabs](#) and [Terramera](#), and tech industry leaders such as [D-Wave Systems](#), [Finger Food Advanced Technology Group](#), and [LlamaZOO](#). Members also include BC's post-secondary institutions such as [Emily Carr University of Art + Design](#), [British Columbia Institute of Technology](#), [University of British Columbia](#) and [Simon Fraser University](#). A full list of Members can be found [here](#).

About the COVID-19 Program:

The COVID-19 Response Program funds projects that contribute to improving the health and safety of Canadians, supporting Canada's ability to address issues created by the COVID-19 outbreak. In addition, these projects will build expertise and capacity to address and anticipate issues that may arise in future health crises. More information can be found [here](#).

About BC Business Cabinet

The BC business community has announced the creation of the COVID-19 Cabinet, to address the significant impacts on our economy in these unprecedented times. Led by the Business Council of British Columbia, the participating organizations include: Greater Vancouver Board of Trade, BC Chamber of Commerce, Independent Contractors and Businesses Association of BC, Canadian Federation of Independent Business, Council of Forest Industries, Canadian Association of Petroleum Producers, Association of Consulting Engineering Companies BC, Association for Mineral Exploration BC, BC Restaurant and Foodservices Association, Urban Development Institute, BC LNG Alliance, BC Hotel Association, BC Trucking Association, Vancouver Economic Commission, BC Construction Association, BC Care Providers Association, Mining Association of BC, BC Gaming Industry, BC Real Estate Association, Ketchum Communications, Surrey Board of Trade, Motion Picture Industry Association, BC



Maritime Employers Association, BC Tech Association, BC Salmon Farmers, The Alliance of Beverage Licensees, Chartered Professional Accountants of BC, Construction Labour Relations Association of BC, Tourism Association of BC, BC Farmers' Association, BC Road Builders & Heavy Construction Association and BC Economic Development Association.