

Robinson, Johanna

From: Nyuurnibe, Dexter
Sent: Friday, April 24, 2020 6:25 PM
To: Robinson, Johanna
Subject: RE: Conquer COVID

Hi! I can give this a go as well.

Thanks!

Dexter

From: Robinson, Johanna <Johanna.Robinson@pmo-cpm.gc.ca>
Sent: Friday, April 24, 2020 5:02 PM
To: Nyuurnibe, Dexter <Dexter.Nyuurnibe@pmo-cpm.gc.ca>
Subject: FW: Conquer COVID

Hi Dexter,

Do you want to write a script for this one too?

Let me know 😊

Thanks!
Johanna

From: Ahmad, Cameron <Cameron.Ahmad@pmo-cpm.gc.ca>
Sent: Friday, April 24, 2020 2:37 PM
To: Robinson, Johanna <Johanna.Robinson@pmo-cpm.gc.ca>
Subject: Re: Conquer COVID

I am

—
Cameron Ahmad
Directeur, communications | Director, Communications
Cabinet du premier ministre | Prime Minister's Office

On Apr 23, 2020, at 6:36 PM, Robinson, Johanna <Johanna.Robinson@pmo-cpm.gc.ca> wrote:

Hi Cameron,

Just checking that you're ok with a video for this?

Thanks,
Johanna

-----Original Message-----

From: Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>

Sent: Thursday, April 23, 2020 4:20 PM

To: Robinson, Johanna <Johanna.Robinson@pmo-cpm.gc.ca>

Subject: Re: Conquer COVID

So: they're a grassroots organization that started in Toronto and has expanded across the country, consisting over 100 full time volunteers. They undertake "PPE drives" where they drive around cities across the country and collect PPE that is not being used, and then deliver it to front line workers. More recently, they've started selling Conquer COVID T-shirts to raise money that is then used to buy more PPE for front line workers.

I think the key would be for the boss to thank them for stepping up, for being a part of team Canada, and doing all they can to protect our nurses and doctors. Sulemaan is the founder and would be worth a shoutout. Super short and sweet.

Thanks

Sent from my iPhone

On Apr 23, 2020, at 3:37 PM, Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca> wrote:

Hey Johanna -

Hayley W, on behalf of the Conquer COVID group of volunteers, has asked for a short and private video of the PM to thank them for all their work over the last weeks.

They've sent a t-shirt as well, for him to wear during it (I'm sure you've seen it). They had Ryan Reynolds do something similar.

I will send along more info in a sec, just wanted to put on your radar !

Thanks,

JD

Sent from my iPhone