

McKenna, Neil

From: Gordon2, Travis (HC/SC) <travis.gordon2@canada.ca>
Sent: Thursday, May 21, 2020 8:13 AM
To: Kim, Sabrina; Embury, John (VAC/ACC)
Cc: Davis, Kathleen; MacKendrick, Andrew; Tojiboeva, Muna; McNeill, Cameron (VAC/ACC); Ahmad, Cameron; Trogen, Emily; Deagle, Jordan; Wellstead, Alex; Henstock, Bradley (VAC/ACC); Gagnon, Chantal; Louis Hamann; Adam Austen; Stickney, Matt
Subject: RE: Donation of masks for Korean War Veterans from the Gov't of South Korea

Hi all,

Thanks Sabrina. I can't confirm whether DM has told our CoS but I flagged for our team yesterday.

Appreciate if we can avoid referring to the quality/grade of masks to the extent possible. But given that it's a donation, I suppose we can't redirect them to where they are sorely needed (hospitals).

Just heard about this on Radio 1 so it is out there. We will just try to avoid this spinning into a story about how some vets in some LTC homes will get N95s while doctors in hospital are limited to one per day.

Please let us know if any interesting media Qs come your way on mask grade/distribution just so we can be ready but otherwise won't stand in the way.

Thanks!
TG

--

Travis Gordon
Senior Policy Advisor
613-410-2938

----- Original message -----

From: "Kim, Sabrina" <Sabrina.Kim@pmo-cpm.gc.ca>
Date: 2020-05-21 7:02 AM (GMT-05:00)
To: "Embury, John (VAC/ACC)" <john.embury@canada.ca>
Cc: "Davis, Kathleen" <Kathleen.Davis@pmo-cpm.gc.ca>, "MacKendrick, Andrew" <Andrew.MacKendrick@pmo-cpm.gc.ca>, "Tojiboeva, Muna" <Muna.Tojiboeva@pmo-cpm.gc.ca>, "McNeill, Cameron (VAC/ACC)" <cameron.mcneill@canada.ca>, "Ahmad, Cameron" <Cameron.Ahmad@pmo-cpm.gc.ca>, "Trogen, Emily" <Emily.Trogen@pmo-cpm.gc.ca>, "Deagle, Jordan" <Jordan.Deagle@pmo-cpm.gc.ca>, "Wellstead, Alex" <Alex.Wellstead@pmo-cpm.gc.ca>, "Henstock, Bradley (VAC/ACC)" <bradley.henstock@canada.ca>, "Gagnon, Chantal" <Chantal.Gagnon@pmo-cpm.gc.ca>, Louis Hamann <Louis.Hamann@international.gc.ca>, Adam Austen <Adam.Austen@international.gc.ca>, "Stickney, Matt" <Matt.Stickney@pmo-cpm.gc.ca>, "Gordon2, Travis (HC/SC)" <travis.gordon2@canada.ca>
Subject: Re: Donation of masks for Korean War Veterans from the Gov't of South Korea

Great thanks. And just to confirm - Health Canada DMO was briefed by medical devices and is good? Adding Health MinO here.

Sabrina Kim
Issues Advisor
Office of the Prime Minister
613-795-7803

> On May 20, 2020, at 4:54 PM, Embury, John (VAC/ACC) <john.embury@canada.ca> wrote:
>
> No problem, we will pull the plug on issuing a NR.
>
> Minister and VAC will post on social media thanking South Korea for their generous gift to Canada's Veterans recognizing their contributions 70 years ago during the Korean War.
>
> We'll link to the NR being put out by the Embassy.
>
> We have asked them to delay releasing their NR until after the PM's news conference, but no guarantee on that
>
> Thanks
> John
>

> -----Original Message-----

> From: Davis, Kathleen <Kathleen.Davis@pmo-cpm.gc.ca>
> Sent: May 20, 2020 4:09 PM
> To: Kim, Sabrina <Sabrina.Kim@pmo-cpm.gc.ca>
> Cc: Embury, John (VAC/ACC) <john.embury@canada.ca>; MacKendrick, Andrew <Andrew.MacKendrick@pmo-cpm.gc.ca>; Tojiboeva, Muna <Muna.Tojiboeva@pmo-cpm.gc.ca>; McNeill, Cameron (VAC/ACC) <cameron.mcneill@canada.ca>; Ahmad, Cameron <Cameron.Ahmad@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Wellstead, Alex <Alex.Wellstead@pmo-cpm.gc.ca>; Henstock, Bradley (VAC/ACC) <bradley.henstock@canada.ca>; Gagnon, Chantal <Chantal.Gagnon@pmo-cpm.gc.ca>; Louis Hamann <Louis.Hamann@international.gc.ca>; Adam Austen <Adam.Austen@international.gc.ca>; Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>
> Subject: Re: Donation of masks for Korean War Veterans from the Gov't of South Korea
>
> Agree with this, for what it's worth. Don't want to have unnecessary controversy around the masks themselves
>
> Sent from my iPhone
>

>> On May 20, 2020, at 3:54 PM, Kim, Sabrina <Sabrina.Kim@pmo-cpm.gc.ca> wrote:
>>
>> Ok. The NR says that these are N95 masks (or the Korean equivalent of N95 masks). N95s are only really recommended for use when performing a medical procedure.
>>
>> I worry about the optics around the GC facilitating the distribution of N95s in settings where they are not recommended for use when doctors are pulling all the stops to stretch the existing supply that they have. Also, HC typically tests donations upon receipt & prior to distribution. It is not clear that this is happening in this instance, which is probably OK since they are not being used for open heart surgery, but it still might be awkward if we learn down the road that the GC facilitated the distribution of faulty masks.
>>
>> I submit for your consideration that some low key social media expressing Canada's thanks (rather than a News Release) would invite fewer questions about N95 mask distribution, testing & healthcare priorities. Just my 0.02\$!
>>

>> -----Original Message-----

>> From: Embury, John (VAC/ACC) <john.embury@canada.ca>
>> Sent: Wednesday, May 20, 2020 3:31 PM
>> To: MacKendrick, Andrew <Andrew.MacKendrick@pmo-cpm.gc.ca>
>> Cc: Tojiboeva, Muna <Muna.Tojiboeva@pmo-cpm.gc.ca>; McNeill, Cameron (VAC/ACC) <cameron.mcneill@canada.ca>; Ahmad, Cameron <Cameron.Ahmad@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Wellstead, Alex <Alex.Wellstead@pmo-cpm.gc.ca>; Henstock, Bradley (VAC/ACC) <bradley.henstock@canada.ca>; Gagnon, Chantal <Chantal.Gagnon@pmo-cpm.gc.ca>; Louis Hamann <Louis.Hamann@international.gc.ca>; Adam Austen <Adam.Austen@international.gc.ca>; Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>; Kim, Sabrina <Sabrina.Kim@pmo-cpm.gc.ca>; Davis, Kathleen <Kathleen.Davis@pmo-cpm.gc.ca>

>> Subject: RE: Donation of masks for Korean War Veterans from the Gov't of South Korea

>>

>>

>> what I've been told preliminarily is that HC just responded VAC officials that:

>>

>> 'Our Deputy Minister was made aware of the donation via PHAC's "PPE Offers of Donation Tracker" (May 19, 2020), however, Medical Devices will be briefing up to the DMO and MinO today.'

>>

>>

>>

>> -----Original Message-----

>> From: MacKendrick, Andrew <Andrew.MacKendrick@pmo-cpm.gc.ca>

>> Sent: May 20, 2020 2:47 PM

>> To: Embury, John (VAC/ACC) <john.embury@canada.ca>

>> Cc: Tojiboeva, Muna <Muna.Tojiboeva@pmo-cpm.gc.ca>; McNeill, Cameron (VAC/ACC) <cameron.mcneill@canada.ca>;

Ahmad, Cameron <Cameron.Ahmad@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle, Jordan

<Jordan.Deagle@pmo-cpm.gc.ca>; Wellstead, Alex <Alex.Wellstead@pmo-cpm.gc.ca>; Henstock, Bradley (VAC/ACC)

<bradley.henstock@canada.ca>; Gagnon, Chantal <Chantal.Gagnon@pmo-cpm.gc.ca>; Louis Hamann

<Louis.Hamann@international.gc.ca>; Adam Austen <Adam.Austen@gc.ca>; Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>;

Kim, Sabrina <Sabrina.Kim@pmo-cpm.gc.ca>; Davis, Kathleen <Kathleen.Davis@pmo-cpm.gc.ca>

>> Subject: Re: Donation of masks for Korean War Veterans from the Gov't of South Korea

>>

>> Looking at the NR, are there any issues with Health/PHAC that these donations are going to specific places vs to PHAC and then area of greatest need?

>>

>>

>>

>> -----

>> Andrew MacKendrick

>> Communications Planning

>> Office of the Prime Minister

>>

>> Planification des communications

>> Cabinet du premier ministre

>>

>> andrew.mackendrick@pmo-com.gc.ca

>> 343.551.2680

>>

>> On May 20, 2020, at 14:35, Embury, John (VAC/ACC) <john.embury@canada.ca> wrote:

>>

>> PCO suggested it but we changed our mind -- there is too much info to get out in social media only

>>

>> -----Original Message-----

>> From: Tojiboeva, Muna <Muna.Tojiboeva@pmo-cpm.gc.ca>

>> Sent: May 20, 2020 2:22 PM

>> To: Embury, John (VAC/ACC) <john.embury@canada.ca>; McNeill, Cameron (VAC/ACC) <cameron.mcneill@canada.ca>;

Ahmad, Cameron <Cameron.Ahmad@pmo-cpm.gc.ca>

>> Cc: MacKendrick, Andrew <Andrew.MacKendrick@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle,

Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Wellstead, Alex <Alex.Wellstead@pmo-cpm.gc.ca>; Henstock, Bradley (VAC/ACC)

<bradley.henstock@canada.ca>; Gagnon, Chantal <Chantal.Gagnon@pmo-cpm.gc.ca>; Louis Hamann

<Louis.Hamann@international.gc.ca>; Adam Austen <Adam.Austen@international.gc.ca>; Stickney, Matt <Matt.Stickney@pmo-

cpm.gc.ca>; Kim, Sabrina <Sabrina.Kim@pmo-cpm.gc.ca>; Davis, Kathleen <Kathleen.Davis@pmo-cpm.gc.ca>

>> Subject: RE: Donation of masks for Korean War Veterans from the Gov't of South Korea

>>

>> Thanks! I was under the impression that there would be no NR and only SM posts?

>>

>> -----Original Message-----

>> From: Embury, John (VAC/ACC) <john.embury@canada.ca>

>> Sent: Wednesday, May 20, 2020 2:14 PM

>> To: McNeill, Cameron (VAC/ACC) <cameron.mcneill@canada.ca>; Ahmad, Cameron <Cameron.Ahmad@pmo-cpm.gc.ca>

>> Cc: MacKendrick, Andrew <Andrew.MacKendrick@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle,

Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Wellstead, Alex <Alex.Wellstead@pmo-cpm.gc.ca>; Henstock, Bradley (VAC/ACC) <bradley.henstock@canada.ca>; Gagnon, Chantal <Chantal.Gagnon@pmo-cpm.gc.ca>; Louis Hamann <Louis.Hamann@international.gc.ca>; Adam Austen <Adam.Austen@international.gc.ca>; Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>; Tojiboeva, Muna <Muna.Tojiboeva@pmo-cpm.gc.ca>; Kim, Sabrina <Sabrina.Kim@pmo-cpm.gc.ca>
>> Subject: RE: Donation of masks for Korean War Veterans from the Gov't of South Korea
>>
>> Here is the draft scenario note and the draft NR
>>
>> The event will begin at 11 am -- only 15 minutes long and no media are invited
>>
>> We will be adding a quote from the Korean Veterans Association
>>
>> -----Original Message-----
>> From: McNeill, Cameron (VAC/ACC) <cameron.mcneill@canada.ca>
>> Sent: May 19,2020 4:33 PM
>> To: Ahmad, Cameron <Cameron.Ahmad@pmo-cpm.gc.ca>
>> Cc: Embury, John (VAC/ACC) <john.embury@canada.ca>; MacKendrick, Andrew <Andrew.MacKendrick@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Wellstead, Alex <Alex.Wellstead@pmo-cpm.gc.ca>; Henstock, Bradley (VAC/ACC) <bradley.henstock@canada.ca>; Gagnon, Chantal <Chantal.Gagnon@pmo-cpm.gc.ca>; Louis Hamann <Louis.Hamann@international.gc.ca>; Adam Austen <Adam.Austen@international.gc.ca>; Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>; Muna.Tojiboeva@pmo-cpm.gc.ca; Sabrina.Kim@pmo-cpm.gc.ca
>> Subject: Re: Donation of masks for Korean War Veterans from the Gov't of South Korea
>>
>> And adding Sabrina and Muna
>>
>>
>> Sent from my iPhone
>>
>> On May 19, 2020, at 3:15 PM, Ahmad, Cameron <Cameron.Ahmad@pmo-cpm.gc.ca> wrote:
>>
>> Adding Matt
>>
>> —
>> Cameron Ahmad
>> Directeur, communications | Director, Communications Cabinet du premier ministre | Prime Minister's Office
>>
>> On May 19, 2020, at 3:01 PM, Embury, John (VAC/ACC) <john.embury@canada.ca<mailto:john.embury@canada.ca>> wrote:
>>
>> Hi Andrew
>>
>> We heard back from the Embassy about timing — just after I emailed
>>
>> They are waiting from word from GAC to see if Health Canada can get the necessary approvals for the masks in time for the event on Thursday.
>>
>> So at the moment, everything is on hold and they won't confirm any details until everything else is a go. Will keep you posted.
>>
>> On May 19, 2020, at 2:57 PM, MacKendrick, Andrew <Andrew.MacKendrick@pmo-cpm.gc.ca<mailto:Andrew.MacKendrick@pmo-cpm.gc.ca>> wrote:
>>
>> Thanks for flagging John - adding others for awareness.
>>
>> Just confirming then this is happening Thursday (PCO Calendar has it in for tomorrow).
>>
>> Thanks
>>
>> -----
>> Andrew MacKendrick
>> Communications Planning
>> Office of the Prime Minister

>>
>> Planification des communications
>> Cabinet du premier ministre
>>
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>> 343.551.2680
>>
>> On May 19, 2020, at 14:44, Embury, John (VAC/ACC) <john.embury@canada.ca<mailto:john.embury@canada.ca>> wrote:
>>
>>
>> Hi there,
>>
>> South Korea is donating 35,000 masks to Canadian Veterans of the Korean War to show their appreciation of the 25,000
Canadians who served there. They are giving masks to Veterans in 22 countries.
>>
>> VAC is now the lead for GoC on this – had been GAC.
>>
>> The masks arrived in Canada on the 15th and the South Korean Embassy got them today
>>
>> The Embassy looking at holding a small event on Thursday at the Embassy w/ ambassador, VAC's DM and representative from
the Korean Veterans Association . I should have a scenario later today.
>>
>> We are looking at setting up a Zoom call for Min MacAulay with the Ambassador to thank him.
>>
>> Attached is a draft NR, but I'm told PCO has said we should be social media only, because everything around masks has been low-
key. I'm okay with it either way.
>>
>> VAC has a list of long-term care facilities across the country where there are Korean War Vets (there aren't many). The Korean
Veteran Association will also help the embassy by using their membership lists
>>
>> Let me know if you have questions about this or concerns around timing.
>>
>> John
>>
>>
>> <MRLs Q&As Korean mask donation EN.docx> <NR - Donation of medical masks from South Korea EN.doc>