

McKenna, Neil

From: Ahmad, Cameron
Sent: Wednesday, April 15, 2020 8:42 PM
To: Cesvet, Gabrielle
Cc: Stickney, Matt
Subject: Re: Stryker resanitizing machines

Adding Matt

Cameron Ahmad

Directeur, communications | Director, Communications
Cabinet du premier ministre | Prime Minister's Office

On Apr 15, 2020, at 8:21 PM, Cesvet, Gabrielle <Gabrielle.Cesvet@pmo-cpm.gc.ca> wrote:

I think we can include this unless you think it's not newsy enough

Begin forwarded message:

From: "Trogen, Emily" <Emily.Trogen@pmo-cpm.gc.ca>
Date: April 15, 2020 at 8:20:14 PM GMT-4
To: "Cesvet, Gabrielle" <Gabrielle.Cesvet@pmo-cpm.gc.ca>, "MacKendrick, Andrew" <Andrew.MacKendrick@pmo-cpm.gc.ca>, "emily.harris@canada.ca" <emily.harris@canada.ca>
Cc: "Krizus, Astrid" <Astrid.Krizus@pmo-cpm.gc.ca>, "Nyuurnibe, Dexter" <Dexter.Nyuurnibe@pmo-cpm.gc.ca>, "Deagle, Jordan" <Jordan.Deagle@pmo-cpm.gc.ca>
Subject: RE: Stryker resanitizing machines

It is not, just a flag to keep in mind. Here's a summary of what Anand will be saying tomorrow (from Emily H – adding her now):

She will be highlighting some contracts that we've previously discussed as LOIs that are now finalized, and one Canadian contract that specifically emerged from Buy & Sell: Geometric Energy of Calgary - providing millions of nitrile gloves. Plus some of the usual high level numbers on masks, etc.

We are standing by for Min Anand's full remarks once finalized.

From: Cesvet, Gabrielle <Gabrielle.Cesvet@pmo-cpm.gc.ca>
Sent: Wednesday, April 15, 2020 8:14 PM
To: MacKendrick, Andrew <Andrew.MacKendrick@pmo-cpm.gc.ca>
Cc: Krizus, Astrid <Astrid.Krizus@pmo-cpm.gc.ca>; Nyuurnibe, Dexter <Dexter.Nyuurnibe@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>
Subject: Re: Stryker resanitizing machines

So to clarifying - this is or this isn't tomorrow's top line for Anand?

On Apr 15, 2020, at 8:08 PM, MacKendrick, Andrew
<Andrew.MacKendrick@pmo-cpm.gc.ca> wrote:

Just flagging from PSPC if we are ever referencing sanitizing/reusing equipment - it's definitely a last resort vs exciting first line of attack for equipment for frontline health etc. (In this case would be sanitizing N95 masks vs getting new masks)

Thx

Andrew MacKendrick
Communications Planning
Office of the Prime Minister

Planification des communications
Cabinet du premier ministre

andrew.mackendrick@pmo-com.gc.ca
343.551.2680

Begin forwarded message:

From: "Harris, Emily (SPAC/PSPC)"
<emily.harris@canada.ca>
Date: April 15, 2020 at 19:53:46 EDT
To: "MacKendrick, Andrew"
<Andrew.MacKendrick@pmo-cpm.gc.ca>, "Kim, Sabrina" <Sabrina.Kim@pmo-cpm.gc.ca>,
"Lamothe, Colleen" <Colleen.Lamothe@pmo-cpm.gc.ca>
Cc: "Laycock, Tristan (SPAC/PSPC)"
<tristan.laycock@canada.ca>, "Murdock, Kelly (SPAC/PSPC)" <kelly.murdock@canada.ca>
Subject: Stryker resanitizing machines

Hi – spoke with Andrew about this earlier today and it just came up on the call. Stryker is extremely keen to announce their sanitizing machines that we have ordered. Health professionals are concerned about this – it's a huge culture shift for folks. It also undermines our messaging about being able to get what we need, and PTS have indicated they would use these as a last resort only. **So, any announcement of this needs to be VERY carefully done and should be led by health as a broader approach in my opinion.**

IE – This is something that would blow up a few days for the government. It would be great to avoid just dropping the info casually in comms materials.

Emily Harris
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Office of the Hon. Anita Anand
Minister of Public Services and Procurement
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