

Robinson, Johanna

From: Ahmad, Cameron
Sent: Tuesday, May 26, 2020 12:32 PM
To: Stickney, Matt
Cc: Lange, Riley; PMO.F Social Approval / Approbation sociale F.CPM
Subject: Re: APPROVAL: PPE update

Ok

—
Cameron Ahmad

Directeur, communications | Director, Communications
Cabinet du premier ministre | Prime Minister's Office

On May 26, 2020, at 12:32 PM, Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca> wrote:

Yes'm

Sent from my iPhone

On May 26, 2020, at 12:10 PM, Lange, Riley <Riley.Lange@pmo-cpm.gc.ca> wrote:

Matt suggested that addition to the tweet - Matt, I imagine you think it'd be well-received then?

Riley Lange
613-795-7905

On May 26, 2020, at 11:14 AM, Ahmad, Cameron
<Cameron.Ahmad@pmo-cpm.gc.ca> wrote:

I prefer 2, as long as we think mentioning them will be well received.
Thanks!

From: Lange, Riley <Riley.Lange@pmo-cpm.gc.ca>
Sent: Tuesday, May 26, 2020 11:08 AM
To: PMO.F Social Approval / Approbation sociale F.CPM
<PMO.SocialApproval-Approbationsociale.CPM@pco-bcp.gc.ca>
Cc: Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>
Subject: APPROVAL: PPE update

For JT Twitter.

This afternoon, simple text thread.
NOTE: Matt has reviewed these.

QUESTION: We have two options for the first tweet, one that tags Unifor and one that does not. Which do you prefer?

OPTION 1:

Update on personal protective equipment: We continue to ship items - from masks to hospital gowns - to front line workers across the country. And to keep people safe and help slow the spread of COVID-19, we've signed a contract with @GMCanada to produce 10 million face masks.

We've also signed a new contract for 10,000 ventilators that are being produced through a partnership between Dr. Art McDonald, a Canadian Nobel Laureate, and @VexosTeam. Deliveries will begin this summer, bringing our order total of made-in-Canada ventilators to 40,000.

OPTION 2:

Update on personal protective equipment: From masks to hospital gowns, we continue to ship items to front line workers. And to keep people safe and help slow the spread of COVID-19, we signed a contract with @GMCanada for @UniforTheUnion workers to produce 10 million face masks.

We've also signed a new contract for 10,000 ventilators that are being produced through a partnership between Dr. Art McDonald, a Canadian Nobel Laureate, and @VexosTeam. Deliveries will begin this summer, bringing our order total of made-in-Canada ventilators to 40,000.

OPTION 1:

Mise à jour sur l'équipement de protection : nous continuons de livrer des masques, blouses d'hôpital et autres articles aux travailleurs de première ligne. Et pour ralentir la propagation de la COVID-19, nous avons signé un contrat avec @GMCanada pour 10 millions de masques.

Nous avons aussi signé un contrat pour 10 000 respirateurs, qui seront fabriqués dans le cadre d'un partenariat entre un lauréat canadien d'un prix Nobel, Art McDonald, et @VexosTeam. Ils seront livrés cet été, ce qui portera à 40 000 notre commande de respirateurs faits au pays.

OPTION 2:

Mise à jour sur l'équipement de protection : nous continuons de livrer des masques, blouses d'hôpital et autres articles aux travailleurs de première ligne. Nous avons signé un contrat avec @GMCanada pour que les travailleurs du @SyndicatUnifor produisent 10 millions de masques.

Nous avons aussi signé un contrat pour 10 000 respirateurs, qui seront fabriqués dans le cadre d'un partenariat entre un lauréat canadien d'un prix Nobel, Art McDonald, et @VexosTeam. Ils seront livrés cet été, ce qui portera à 40 000 notre commande de respirateurs faits au pays.

Riley Lange

Coordinator, Digital and Creative Communications | Coordinateur,
Communications numériques et créatives
Office of the Prime Minister | Cabinet du Premier ministre
613-795-7905