

Robinson, Johanna

From: Lange, Riley
Sent: Friday, May 22, 2020 1:41 PM
To: Theis, Rick
Cc: Holland, Alyx; Robinson, Johanna
Subject: Re: POLICY REVIEW: Testing and contact tracing

Thanks for the quick check. I've incorporated your edits into the tweets as well - this is what we'll send to the approval chain shortly. Thanks again!

—

In order for people to move around freely and for our economy to reopen, we need to be able to quickly detect and control any future outbreaks through testing, contact tracing, and data collection. That's why our government is ready to support, facilitate, and fund this important work across the country.

We're working with the provinces and territories to expand testing by procuring things like reagents and swabs. Because the more we can expand and increase our testing capacity, the faster we can identify and isolate new cases.

We've also made federal resources available to help the provinces and territories do contact tracing. After we've confirmed new cases, it's important that we get in touch with everyone who may have been exposed so they can be isolated and we can slow the spread of the virus. And with our resources, we can help with any surges, backlogs, or challenges in contact tracing.

At the same time, we're working with the provinces and territories to make sure the data they're collecting is being shared. This will help us track the spread of the virus, adapt our response as needed, and save lives. Because at the end of the day, we're all working towards the same goal of keeping you safe and healthy.

—

TWITTER

In order for our economy to reopen, we need to be able to quickly detect and control any future outbreaks through testing, contact tracing, and data collection. That's why our government is ready to support, facilitate, and fund this important work across the country.

We're working with the provinces and territories to ramp up capacity and expand testing by procuring things like reagents and swabs. And we've made federal resources available to help with contact tracing. Together, we'll be able to quickly pinpoint the virus and isolate it.

We're also working with the provinces and territories to make sure the data they're collecting is being shared - so we can track the spread of the virus, adapt our response as needed, and save lives. Because at the end of the day, we're all working to keep you safe and healthy.

Riley Lange
613-795-7905

On May 22, 2020, at 1:34 PM, Theis, Rick <Rick.Theis@pmo-cpm.gc.ca> wrote:

In third para, we have made federal resources available.

In last para, I would say something more like “

At the same time, we are working with provinces and territories to ensure that the data they collecting is being shared. This will help us track the spread of the virus, adapt our response as needed, and save lives. Because at the end of the day, we're all working towards the same goal of keeping you safe and healthy.

From: Lange, Riley <Riley.Lange@pmo-cpm.gc.ca>

Sent: Friday, May 22, 2020 1:29 PM

To: Theis, Rick <Rick.Theis@pmo-cpm.gc.ca>; Holland, Alyx <alyx.holland@pmo-cpm.gc.ca>

Cc: Robinson, Johanna <Johanna.Robinson@pmo-cpm.gc.ca>

Subject: POLICY REVIEW: Testing and contact tracing

Hi Rick and Alyx - We've drafted the posts below based on the PM's remarks today. We're hoping to get these out this afternoon but wanted to check first and make sure you were okay with the language. Do you have any flags or edits?

Thank you!

FACEBOOK/LINKEDIN

In order for people to move around freely and for our economy to reopen, we need to be able to quickly detect and control any future outbreaks through testing, contact tracing, and data collection. That's why our government is ready to support, facilitate, and fund this important work across the country.

We're working with the provinces and territories to expand testing by procuring things like reagents and swabs. Because the more we can expand and increase our testing capacity, the faster we can identify and isolate new cases.

We're also making federal resources available to help the provinces and territories do contact tracing. After we've confirmed new cases, it's important that we get in touch with everyone who may have been exposed so they can be isolated and we can slow the spread of the virus. And with our resources, we can help with any surges, backlogs, or challenges in contact tracing.

At the same time, we need to make sure that the data provinces and territories are collecting is being shared. This will help us track the spread of the virus, adapt our response as needed, and

save lives. Because at the end of the day, we're all working towards the same goal of keeping you safe and healthy.

—

TWITTER

In order for our economy to reopen, we need to be able to quickly detect and control any future outbreaks through testing, contact tracing, and data collection. That's why our government is ready to support, facilitate, and fund this important work across the country.

We're working with the provinces and territories to ramp up capacity and expand testing by procuring things like reagents and swabs. And we're making federal resources available to help with contact tracing. Together, we'll be able to quickly pinpoint the virus and isolate it.

We must also make sure that the data provinces and territories are collecting is being shared. This will help us track the spread of the virus, adapt our response as needed, and save lives. Because at the end of the day, we're all working to keep you safe and healthy.

Riley Lange
613-795-7905