Lockington, Elliott (SPAC/PSPC)

From: Harris, Emily (SPAC/PSPC)
Sent: March 27, 2020 6:50 PM

To: Church, Leslie (SPAC/PSPC); Murdock, Kelly (SPAC/PSPC); Laycock, Tristan (SPAC/PSPC);

Roy, Cecely (SPAC/PSPC); Mullan-Boudreau, Caitlin (SPAC/PSPC); Tallerico, Joel

(SPAC/PSPC)

Subject: Fwd: Public report - options for review.

Attachments: Web Chart_CovidProcurements_Option 1-4.docx; ATT00001.htm

Hi friends - some options for review. Would love to hear your thoughts and will start circulating to some of our partners.

Sent from my iPhone

Begin forwarded message:

From: Elizabeth Lindsay < <u>Elizabeth.Lindsay@tpsgc-pwgsc.gc.ca</u>>

Date: March 27, 2020 at 6:26:09 PM EDT

To: "Harris, Emily (SPAC/PSPC)" < emily.harris@canada.ca

Cc: Bryan Blom < Bryan.Blom@tpsgc-pwgsc.gc.ca>

Subject: Public report - options for review.

Hi Emily,

As promised, attached you'll find four options (we would also include contextual text to frame the content on the web).

Option 1 represents the model from the deck, but may not be sustainable over the long-term as it's oriented around bulk buys. With new orders coming in beyond the PHAC PT segment, bulk buys may not be overly relevant for long.

Option 2 is focussed on new activity over the week.

Option 3 is the same as option 2, but we've taken out the quantity requested column. Given our more aggressive buying approach (beyond requests) and our expanding client base, not sure that the requested amount will be overly relevant. Plus, we need to mindful about perceptions of hoarding.

Option 4 is essentially just a running total of orders.

Let me know what you think. We're leaning towards option 3. We're also sharing with our data analytics folks to see if they might propose some enhancements on the back end

Thanks, Elizabeth

Elizabeth Lindsay

Directrice générale, Communications

Direction général des politiques, de la planification et des communications Travaux publics et Services gouvernementaux Canada / Gouvernement du Canada elizabeth.lindsay@tpsgc-pwgsc.gc.ca / Tél. 819-420-7172 / Tél. cell : 613-266-7417

Director General, Communications
Policy, Planning and Communications Branch
Public Works and Government Services Canada / Government of Canada
elizabeth.lindsay@tpsgc-pwgsc.gc.ca / Tel. 819-420-7172 / Cell.: 613-266-7417