

Lockington, Elliott (SPAC/PSPC)

From: Harris, Emily (SPAC/PSPC)
Sent: April 2, 2020 7:28 PM
To: Roy, Cecely (SPAC/PSPC); Laycock, Tristan (SPAC/PSPC); Murdock, Kelly (SPAC/PSPC); Mullan-Boudreau, Caitlin (SPAC/PSPC); Tallerico, Joel (SPAC/PSPC); Lockington, Elliott (SPAC/PSPC); McKenna2, Neil (SPAC/PSPC); Parmar, Dovejot (SPAC/PSPC); Laporte, Anthony (SPAC/PSPC); Taipalus, Madison (SPAC/PSPC); Freeman, Tyler (SPAC/PSPC); Ibe, Chukky (SPAC/PSPC); Kusnick, Chelsea (SPAC/PSPC); Gerasimov, Boyan (SPAC/PSPC)
Subject: Fwd: For greenlight: procurement numbers - public posting
Attachments: Web_Covid_Overview of Purchases_v9_clean.docx; ATT00001.htm

For everyone's awareness. This is what we are tracking towards on the comms side.

Sent from my iPhone

Begin forwarded message:

From: "Harris, Emily (SPAC/PSPC)" <emily.harris@canada.ca>
Date: April 2, 2020 at 6:54:34 PM EDT
To: "Lamothe, Colleen" <Colleen.Lamothe@pmo-cpm.gc.ca>, "Sabrina.Kim@pmo-cpm.gc.ca" <Sabrina.Kim@pmo-cpm.gc.ca>, "Andrew.MacKendrick@pmo-cpm.gc.ca" <Andrew.MacKendrick@pmo-cpm.gc.ca>, "Emily.Trogen@pmo-cpm.gc.ca" <Emily.Trogen@pmo-cpm.gc.ca>, "Jordan.Deagle@pmo-cpm.gc.ca" <Jordan.Deagle@pmo-cpm.gc.ca>, "Matt.Stickney@pmo-cpm.gc.ca" <Matt.Stickney@pmo-cpm.gc.ca>
Cc: "Church, Leslie (SPAC/PSPC)" <leslie.church@canada.ca>
Subject: For greenlight: procurement numbers - public posting

Hello again folks – we have a slightly revised mock-up (numbers not up to date) to pitch to you for public posting. This reflects feedback from both Ministers Anand and Hajdu.

Timing:

Early next week to align with Minister Anand's next appearance at the noon update press conference. This could also align with a formal announcement of the Amazon contract on distribution.

Details on posting:

Ministers at COVID committee had discussed Minister Anand also doing a weekly procurement update in person at the noon updates, and a public posting. There is now the possibility of updating the numbers daily. This could be at 9AM for example, following the COVID committee call where the numbers could also be shared. Our office is and has been prepared to speak to the ordered supplies and spin as needed.

Rationale:

Media & Canadians are seeking proof that the government is acting and various jurisdictions are sharing numbers in different ways. As it stands, there is confusion around which numbers can be shared and what they mean both internally to government and with journalists. Posting a regular update – especially daily – would help manage anxieties around Canadian numbers versus other jurisdictions and would provide media with many of the answers they are currently asking. It will also help to avoid situations where Ministers share numbers that are not confirmed orders.

Risk management:

This document is caveated and this language is already being used in conversations with reporters as well as in public updates. This page can serve as a guide for staff, MPs & other Cabinet Ministers in discussing numbers as well.

The level of risk in the global supply chain is very high, and this must be a central consideration as we release numbers of any kind of supplies.

Partners:

Health MinO and Minister are aware and comfortable. DPMO and DMP are also supportive.

I am available my cell (below) to talk through any concerns or answer questions.

Thanks,

Emily Harris

Director of Communications

Office of the Hon. Anita Anand

Minister of Public Services and Procurement

Emily.harris@canada.ca

C: 343-549-1329