

Lockington, Elliott (SPAC/PSPC)

From: Liaison <Liaison@tpsgc-pwgsc.gc.ca>
Sent: July 20, 2020 7:04 PM
To: Roy, Cecely (SPAC/PSPC); Liaison
Cc: Mullan-Boudreau, Caitlin (SPAC/PSPC); fitz-morris, James (SPAC/PSPC); Nicolas Boucher; Elizabeth Lindsay; Me'Shel Gulliver Bélanger
Subject: RE: For MO Information: SM Content - ESCR announcement on July 21

Hi Cecely

Just checking back with you since the changes to the tweet added too many characters.

We recommend the following :

English

The #GC announces the launch of the **#EssentialServicesContingencyReserve** to ensure #EssentialService organizations have **emergency, short-term** access to the #PPE and critical supplies they need to **operate safely and protect Canadians** during #COVID19: LINK TO NR

Is this ok with you?

France Gionet

Liaison et Événements ministériels / Ministerial Liaison and Events
Direction générale des politiques, de la planification et des communications / Policy, Planning and Communications Branch
Services publics et Approvisionnement Canada | Public Services and Procurement Canada
Gouvernement du Canada | Government of Canada
Téléphone | Telephone: 613-698-3276

France

From: Roy, Cecely (SPAC/PSPC) [mailto:cecely.roy@canada.ca]
Sent: July 20, 2020 5:00 PM
To: Liaison
Cc: Caitlin Mullan-Boudreau ; David Lord ; James Fitzmorris ; Tristan Laycock ; Yannick Beauvalet ; Nicolas Boucher ; Elizabeth Lindsay ; Me'Shel Gulliver Bélanger
Subject: Re: For MO Information: SM Content - ESCR announcement on July 21

See a few minor edits to the share text in red - thanks!

Cecely Roy
☎ 343-549-7293

On Jul 20, 2020, at 4:28 PM, Liaison wrote:

Good day,

For your information, please find below the planned social media content to accompany the ESCR NR tomorrow.

Please let us know if you have any concerns.

Twitter ESCR AB The #GC announces the launch of the #EssentialServicesContingencyReserve to ensure #EssentialService organizations have **last-resort emergency, short-term** access to the #PPE and critical supplies they need to **operate safely & protect the health and safety of Canadians** safe during #COVID19: LINK TO NR

Facebook/LinkedIn ESCR AB The Government of Canada announces the launch of the Essential Services Contingency Reserve to ensure #EssentialService organizations have **emergency** access to the personal protective equipment and critical supplies they need to keep themselves and others safe during #COVID19.

Facebook/LinkedIn ESCR AB This reserve is a temporary measure to provide a backstop when other sources of supply are unavailable and when significant disruptions in essential services to Canadians are imminent.

To learn more: LINK TO NR #PPE

Le #GC an
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procurer un
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disponibles
des services

Pour en sav
COMMUN

Have a good evening,

Marilyne

Équipe de la Liaison et des événements ministériels | Ministerial Liaison and Events Team
Direction générale des politiques, de la planification et des communications | Policy, Planning
and Communications Branch

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Cell: 819-661-5893 – LIAISON | Cell: 343-998-5449