

Lockington, Elliott (SPAC/PSPC)

From: Media <media@tpsgc-pwgsc.gc.ca>
Sent: April 15, 2020 12:59 PM
To: André Fillion
Cc: Angela Intranuovo; Bryan Blom; Carole Charette; Caroline Audette; Lord, David (Ext.); Elizabeth Lindsay; Christensen, Esther (Ext.); Boulay, Francois (Ext.); Geneviève Côté; James Stott; Jean-François Létourneau; Jeff Van Zyl; Jennifer Eberts; Jody Wood; Judith Rorai; Julie Hahn; Karim Adam; Maria Cama; Marie-Christine Lalonde; Marie-Claude Hurens; Media; Medias Sociaux / Social Media (TPSGC/PWGSC); Melissa Pacheco; Me'Shel Gulliver Bélanger; Mia Arruda; Nathalie Larocque; Nicholas Dorion; Pamela Eades; Renee Stephen; Rosemary Kinnis; Sara Lacasse; Sarah Moreau-Bélanger; Selma Mesri; Sonia Harvey; Usman Chaudhry; Amanda Semaan; Annie Scalisi; Crystal Allan; Edith Dauphinais; Nathalie Bétoté Akwa; Nicolas Boucher; PA DGA Bureau SMA / AP PB ADM Office (TPSGC/PWGSC); Vanessa Audette
Subject: CLOSED – Media Notice - Level 1 / COVID-19 – Canada's Protective Medical Equipment Procurement Team / Le Droit

****Please note this call is now CLOSED. The reporter has been informed an interview would not be possible at the moment.****

The following media query has been identified as **Level 1**.

The Communications Sector will work with your group to prepare the first draft of the response. Any new information that has not received prior approval must be identified in purple.

Highest level of approval required: **MO**

Media response approved by program ADM due at 1 p.m. on April 16, 2020

Media notice

Le Droit

Paquette, Julien (Le Droit)

Date call received: April 14, 2020 at 1 p.m.

Deadline: April 17, 2020 at 1 p.m.

Level 1 - COVID-19 – Canada's Protective Medical Equipment Procurement Team

BACKGROUND:

The journalist learned this morning that a new team was created in recent weeks to oversee the national procurement of protective medical equipment (masks, visors, gloves, etc.). He would like to interview one of these workers. He explained that *Le Droit* is publishing a series of articles called "On the Front Lines" featuring people who are considered essential workers during the COVID-19 pandemic (see example in reference). The journalist said that there is little information about what they must do to obtain this protective equipment. He understands that there are restrictions about what can be said to protect certain supply sources and he will respect that. He nevertheless believes that there is a way to provide a general idea of the complex nature of this work to his readers.

Reference:

[AU FRONT] Natalie Ward, d'Héma-Québec: «Un simple sourire vaut mille mots»

[On the Front Lines] Natalie Ward of Héma-Québec: A Simple Smile is Worth A Thousand Words

<https://www.ledroit.com/actualites/travail/leurs-au-front/au-front-natalie-ward-dhema-quebec-un-simple-sourire-vaut-mille-mots-349ad716a71d1963a7f3072a1a70b8cc>

VALUE STATEMENT:

QUESTIONS AND ANSWERS:

Q1. Why is it so difficult to procure protective equipment?

Q2. I understand that during a global crisis this work requires significant effort and takes up much of your time. How is the morale of your team?

Q3. This health crisis has been with us for many weeks, and news from around the world focuses on this very virus. How has your work changed as a result of the lockdown?

Q4. Given that social distancing is quite contrary to human nature, how are you feeling?

Q5. Does the current situation remind you of other events similar to what we are experiencing?

Q6. Once the crisis is over, in what way do you feel our society and our human relations will have changed?