

McKenna, Neil

From: Hage-Moussa, Vanessa (IC) <vanessa.hage-moussa@canada.ca>
Sent: Friday, May 22, 2020 6:05 PM
To: Trogen, Emily; Stickney, Matt; fitz-morris, James (SPAC/PSPC)
Cc: Chan, Marco (IC); Caira, Celine (IC); Roddey, Shauna (IC); Deagle, Jordan; Tran, Thi; Holland, Alyx
Subject: RE: GM - PPE update next week

Yep we can line up the Industry Strategy Council membership for Tuesday as well.

No new contract to my knowledge on Medicom (the JdeM story was on the initial announcement in early May)

From: Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>
Sent: May 22, 2020 1:32 PM
To: Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>; Hage-Moussa, Vanessa (IC) <vanessa.hage-moussa@canada.ca>; fitz-morris, James (SPAC/PSPC) <james.fitz-morris@canada.ca>
Cc: Chan, Marco (IC) <marco.chan@canada.ca>; Caira, Celine (IC) <celine.caira@canada.ca>; Roddey, Shauna (IC) <shauna.roddey@canada.ca>; Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Tran, Thi <Thi.Tran@pmo-cpm.gc.ca>; Holland, Alyx <alyx.holland@pmo-cpm.gc.ca>
Subject: RE: GM - PPE update next week

Absolutely!

James/Vanessa – I'm hearing there is also a substantial contract with Medicom related to the long-term production of masks? Is this possible to announce on Tuesday?

Can we line up Industry Strategy Council membership to announce on that day as well? (and remind ppl what this is)

From: Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>
Sent: Friday, May 22, 2020 12:55 PM
To: Hage-Moussa, Vanessa (IC) <vanessa.hage-moussa@canada.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Tran, Thi <Thi.Tran@pmo-cpm.gc.ca>; Holland, Alyx <alyx.holland@pmo-cpm.gc.ca>
Cc: fitz-morris, James (SPAC/PSPC) <james.fitz-morris@canada.ca>; Chan, Marco (IC) <marco.chan@canada.ca>; Caira, Celine (IC) <celine.caira@canada.ca>; Roddey, Shauna (IC) <shauna.roddey@canada.ca>
Subject: RE: GM - PPE update next week

This is great. We should definitely plan to work it into the PM's remarks for Tuesday.

Thanks for all the work on this file.

Matt

From: Hage-Moussa, Vanessa (IC) <vanessa.hage-moussa@canada.ca>
Sent: Thursday, May 21, 2020 8:07 PM
To: Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Tran, Thi <Thi.Tran@pmo-cpm.gc.ca>; Holland, Alyx <alyx.holland@pmo-cpm.gc.ca>
Cc: fitz-morris, James (SPAC/PSPC) <james.fitz-morris@canada.ca>; Chan, Marco (IC) <marco.chan@canada.ca>; Caira,

Celine (IC) <celine.caira@canada.ca>; Roddey, Shauna (IC) <shauna.roddey@canada.ca>

Subject: GM - PPE update next week

Hi all,

I had a call with Dave Patterson from GM this evening and wanted to update folks – I understand PSPC is in process of finalizing the contract with GM for surgical masks (CCing James here)

GM very willing to coordinate with us in terms of timing of comms roll out (NR, videos and pics of re-tooling process) and their comms narrative aims to do two things: 1) thank the government for working with them on this and show pride in being able to produce these masks for Canadians and 2) on announcement day say that production is starting as we speak. So we could package all of this as part of the PPE update with Bains and Anand next Tuesday and of course, PM's remarks if that's desired. Let me know if that's the case and we can coordinate exact timing etc

Cheers,

Vanessa Hage-Moussa

Director of Communications / Directrice des communications

Office of the Minister of Innovation, Science and Industry / Cabinet du ministre de l'Innovation, des Sciences et de l'Industrie

Tel: 613.668.4546