

## McKenna, Neil

---

**From:** Kim, Sabrina  
**Sent:** Friday, April 24, 2020 5:10 PM  
**To:** Caira, Celine (IC)  
**Cc:** Hage-Moussa, Vanessa (IC); Chan, Marco (IC); Simard2, Veronique (IC); Hussaini, Sarah (IC); Church, Leslie (SPAC/PSPC); Stickney, Matt  
**Subject:** RE: GM Announcement Today

Hi there – thanks for this. Adding Matt & Leslie for info!

Leslie can you pls keep us posted on when the contract is signed? 😊

**From:** Caira, Celine (IC) <celine.caira@canada.ca>  
**Sent:** Friday, April 24, 2020 3:53 PM  
**To:** Kim, Sabrina <Sabrina.Kim@pmo-cpm.gc.ca>  
**Cc:** Hage-Moussa, Vanessa (IC) <vanessa.hage-moussa@canada.ca>; Chan, Marco (IC) <marco.chan@canada.ca>; Simard2, Veronique (IC) <veronique.simard2@canada.ca>; Hussaini, Sarah (IC) <sarah.hussaini@canada.ca>  
**Subject:** GM Announcement Today

Hi Sabrina,

As mentioned, Minister Bains announced an LOI with GM today for their Oshawa plant to make face masks. Below is the Unifor press release as well as the GM press release.

<https://www.unifor.org/en/whats-new/press-room/unifor-welcomes-announcement-unifor-members-gm-oshawa-will-produce-masks-health>

[https://media.gm.ca/media/ca/en/gm/home.detail.html/content/Pages/news/ca/en/2020/Apr/0424\\_GM-Canada-Plans-to-Make-Face-Masks-in-Oshawa.html](https://media.gm.ca/media/ca/en/gm/home.detail.html/content/Pages/news/ca/en/2020/Apr/0424_GM-Canada-Plans-to-Make-Face-Masks-in-Oshawa.html)

Here is also the statement provided from GM, essentially outlining the 1M masks / month and employing 50 people.

*“To help Canada meet the urgent need for face masks for frontline workers and for other Canadians, GM Canada is preparing portions of the Oshawa plant to produce surgical facemasks based on the GM production model already working in Michigan. We plan to manufacture approximately one million masks per month at cost for the Canadian government with an estimate of 50 employees supporting two shifts of production. The project still requires completion of additional work with our governments and our Unifor partners and we will provide updates as we get ready to begin production.”*

I am also adding Vero and Vanessa if there are any further details on the media/announcement side that I have missed. I think there is still an opportunity to have the PM mention this once the final PO is signed, which PSPC is working on. It's great news and didn't quite get the headlines it merits today.

### Celine V. Caira

Policy Advisor | Conseillère en politique  
Office of the Minister | Cabinet du ministre  
Innovation, Science and Industry Canada | Innovation, Sciences et Industrie Canada  
[celine.caira@canada.ca](mailto:celine.caira@canada.ca) | Mobile: 343-548-4019 | 235 Queen Street, Ottawa