

McKenna, Neil

From: Ahmad, Cameron
Sent: Friday, May 22, 2020 1:01 PM
To: Stickney, Matt
Cc: Deagle, Jordan
Subject: Re: GM - PPE update next week

Thanks

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Cameron Ahmad

Directeur, communications | Director, Communications
Cabinet du premier ministre | Prime Minister's Office

On May 22, 2020, at 12:54 PM, Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca> wrote:

This is the option for Tuesday re: GM.

From: Hage-Moussa, Vanessa (IC) <vanessa.hage-moussa@canada.ca>
Sent: Thursday, May 21, 2020 8:07 PM
To: Stickney, Matt <Matt.Stickney@pmo-cpm.gc.ca>; Trogen, Emily <Emily.Trogen@pmo-cpm.gc.ca>; Deagle, Jordan <Jordan.Deagle@pmo-cpm.gc.ca>; Tran, Thi <Thi.Tran@pmo-cpm.gc.ca>; Holland, Alyx <alyx.holland@pmo-cpm.gc.ca>
Cc: fitz-morris, James (SPAC/PSPC) <james.fitz-morris@canada.ca>; Chan, Marco (IC) <marco.chan@canada.ca>; Caira, Celine (IC) <celine.caira@canada.ca>; Roddey, Shauna (IC) <shauna.roddey@canada.ca>
Subject: GM - PPE update next week

Hi all,

I had a call with Dave Patterson from GM this evening and wanted to update folks – I understand PSPC is in process of finalizing the contract with GM for surgical masks (CCing James here)

GM very willing to coordinate with us in terms of timing of comms roll out (NR, videos and pics of re-tooling process) and their comms narrative aims to do two things: 1) thank the government for working with them on this and show pride in being able to produce these masks for Canadians and 2) on announcement day say that production is starting as we speak. So we could package all of this as part of the PPE update with Bains and Anand next Tuesday and of course, PM's remarks if that's desired. Let me know if that's the case and we can coordinate exact timing etc

Cheers,

Vanessa Hage-Moussa
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