

Robinson, Johanna

From: Steele, Patrick
Sent: Saturday, August 22, 2020 8:42 AM
To: Robinson, Johanna
Cc: PMSocial; Duchesne, Paul; Lange, Riley; Durkin, Ian; Velasco, David
Subject: RE: FOR APPROVAL: PM clip - N95 announcement

Good morning Johanna, given that the full YouTube video went live late last night, we recommend standing down on a threaded tweet to yesterday's clip. Thanks!

Patrick Steele

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From: Allaire, Hilary <Hilary.Allaire@pco-bcp.gc.ca>
Sent: Friday, August 21, 2020 7:04 PM
To: Robinson, Johanna <Johanna.Robinson@pmo-cpm.gc.ca>
Cc: PMSocial <PMSocial@pco-bcp.gc.ca>; Duchesne, Paul <Paul.Duchesne@pco-bcp.gc.ca>; Lange, Riley <Riley.Lange@pmo-cpm.gc.ca>; Durkin, Ian <Ian.Durkin@pco-bcp.gc.ca>; Velasco, David <David.Velasco@pco-bcp.gc.ca>
Subject: RE: FOR APPROVAL: PM clip - N95 announcement

Great, thanks Johanna! Will publish shortly.

From: Robinson, Johanna <Johanna.Robinson@pmo-cpm.gc.ca>
Sent: Friday, August 21, 2020 7:02 PM
To: Allaire, Hilary <Hilary.Allaire@pco-bcp.gc.ca>
Cc: PMSocial <PMSocial@pco-bcp.gc.ca>; Duchesne, Paul <Paul.Duchesne@pco-bcp.gc.ca>; Lange, Riley <Riley.Lange@pmo-cpm.gc.ca>; Durkin, Ian <Ian.Durkin@pco-bcp.gc.ca>; Velasco, David <David.Velasco@pco-bcp.gc.ca>
Subject: Re: FOR APPROVAL: PM clip - N95 announcement

This is great. Thank you!

On Aug 21, 2020, at 6:38 PM, Allaire, Hilary <Hilary.Allaire@pco-bcp.gc.ca> wrote:

Hi Johanna, suggested clip + share text for today below for your approval, to be issued once approved. We would also thread to the full speech on YT once it's live. Thanks!

Share text

EN: Health care workers are on the front lines of our country's fight against #COVID19. Learn more about the new investment to secure a made-in-Canada supply of N95 masks to protect them: [link to NR]

FR: Les travailleurs de la santé sont aux premières lignes de notre lutte contre la #COVID19. Pour les protéger, on va effectuer un nouvel investissement pour garantir l'approvisionnement en masques N95 fabriqués au Canada. Détails: [link to NR]

Source: PM quote/title

"Our health care workers have been on the front lines of our country's fight against COVID-19 since the

very beginning."

New investment to secure made-in-Canada supply of N95 respirators to protect health care workers

+thread

EN: Watch Prime Minister Justin Trudeau's full remarks from this afternoon here: [link to YT]

FR: Regardez l'allocution complète que le premier ministre Justin Trudeau a prononcée cet après-midi: [link to YT]

Clips

EN: [https://www.dropbox.com/s/2oy44uue8kkxhcli/PM w ON n 3M EN.mp4?d1=0](https://www.dropbox.com/s/2oy44uue8kkxhcli/PM%20w%20ON%20n%203M%20EN.mp4?d1=0)

FR: [https://www.dropbox.com/s/Ilackbidekq9772/PM w ON n 3M FR.mp4?d1=0](https://www.dropbox.com/s/Ilackbidekq9772/PM%20w%20ON%20n%203M%20FR.mp4?d1=0)

Thumbnail

<image001.jpg>

Transcripts

EN:

Today, I can announce that the Government of Canada and the Government of Ontario have reached an agreement with 3M Canada to expand their facility and make N95 masks right here in Brockville.

The federal government will support 3M's capital investment by contributing just over \$23 million, and the Government of Ontario is doing the same.

Once it's up and running, this plant will deliver 25 million N95 masks each year to the federal government, and another 25 million to the province of Ontario.

As Minister Bains has said before, this is part of our made-in-Canada plan to find solutions to COVID-19.

This will keep our frontline workers safe, and secure domestic PPE production for years to come.

This facility will come online starting early next year.

FR:

Aujourd'hui, je peux annoncer que le gouvernement du Canada et le gouvernement de l'Ontario ont conclu un accord de principe avec 3M Canada pour agrandir leur usine et fabriquer des masques N95 ici même à Brockville.

Nos gouvernements soutiendront l'investissement en capital de 3M en versant un peu plus de 23 millions de dollars chacun.

Une fois opérationnelle, l'usine fabriquera et livrera chaque année 25 millions de masques N95 au gouvernement fédéral et 25 millions à la province de l'Ontario.

Je veux être clair : on effectue cet investissement à long terme pour mettre en place une solution canadienne à la COVID-19.

Notre objectif, c'est de garantir la production nationale d'équipement de protection individuelle pour assurer la sécurité des Canadiens partout au pays.

On veut aussi s'assurer d'avoir des masques N95 à notre disposition si jamais on est confrontés à une autre crise de santé publique dans les années à venir.

L'usine devrait être opérationnelle au début de l'année prochaine.

Hilary Allaire

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