

Kim, Sabrina

From: Adam.Austen@international.gc.ca
Sent: Tuesday, May 12, 2020 8:55 AM
To: Wellstead, Alex
Cc: Syrine.Khoury@international.gc.ca; Kim, Sabrina
Subject: Re: Masks -donation from South Korea

I believe they're expected mid To end of May. Your office has a tracker of donations that health puts together adding Sabrina

> On May 12, 2020, at 8:21 AM, Wellstead, Alex <Alex.Wellstead@pmo-cpm.gc.ca> wrote:

>
> Morning!
>
> Would you have an answer to John's questions about Korean masks and timing?
>
> Begin forwarded message:

>
> From: "Embury, John (VAC/ACC)" <john.embury@canada.ca>
> Date: May 12, 2020 at 8:15:27 AM EDT
> To: "Wellstead, Alex" <Alex.Wellstead@pmo-cpm.gc.ca>
> Cc: "McNeill, Cameron (VAC/ACC)" <cameron.mcneill@canada.ca>
> Subject: Fwd: Masks -donation from South Korea

>
> Good morning
>
> We are hearing about South Korea sending 25,000 masks to be distributed to Korean War Vets.
>
> Have you heard about this? Any idea around timing?
>
> Cheers,
> John

> Sent from my iPad

> Begin forwarded message:

>
> From: "McIntyre, Faith (VAC/ACC)" <faith.mcintyre@canada.ca>
> Date: May 12, 2020 at 8:12:32 AM EDT
> To: "Embury, John (VAC/ACC)" <john.embury@canada.ca>
> Cc: "Brown, Sarah (VAC/ACC)" <sarah.brown@canada.ca>, "Racicot, Kristine (VAC/ACC)" <kristine.racicot@canada.ca>, "Rooke, Lara (VAC/ACC)" <lara.rooke@canada.ca>
> Subject: Masks -donation from South Korea

> Good morning John

>
> The team participated in a call with GAC.
> Here are some details and a quick Comms plan:

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- > - The call between DPM Freeland and PM Chung Sye-kyun was to happen last night and then there will be a PMO "readout" statement (We have not seen it yet)
- >
- >
- > There will likely be some SM from both Canada (PMO and/or GAC) as well as from the Republic of Korea on this.
- >
- > - GAC will handle all diplomatic comms and we will both share each other's products for alignment and ensuring there are no gaps.
- >
- > - If there is a ministerial statement, they would like it to be joint (VAC-GAC)
- >
- > Quick Comms Plan - tactics:
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- >
- > - Joint Statement (TBC)
- >
- > - SM – VAC organic that amplifies GAC and RoK/embassy content
- >
- > - Media Lines
- >
- > - Qs and As
- >
- > We can see what is in the statement ie mention of masks or not and build from there. Also checking with SPC as to any timeline or process for distribution.
- >
- > Heads up for now and we can chat later once we have more info. Though certainly look to you for any feedback on approach ie joint statement.
- >
- > Thank you
- > Faith
- >
- > Faith McIntyre
- > Director General, Communications
- > Directrice générale, Communications
- > Veterans Affairs Canada - Anciens Combattants Canada
- > 902-566-8321/902-940-1417