

Lockington, Elliott (SPAC/PSPC)

From: Liaison <Liaison@tpsgc-pwgsc.gc.ca>
Sent: June 8, 2020 6:11 PM
To: fitz-morris, James (SPAC/PSPC); Roy, Cecely (SPAC/PSPC)
Cc: Elizabeth Lindsay; Vanessa Audette; Bryan Blom; Me'Shel Gulliver Bélanger; Liaison
Subject: FOR MO APPROVAL: News release / Supply Hub Launch
Attachments: Communications Messages - Supply Hub Announcement.doc.docx; Personal Protective Equipment Hub_Marketing Plan_FINAL_(For Approval).docx; News Release - Supply Hub Announcement (003).docx

Importance: High

Bonsoir,

Please find attached for your approval, the news release to launch the Supply Hub tomorrow.

SUBJECT: The Government of Canada launches a personal protective equipment supply hub webpage.

WHY (CONTEXT): As more businesses, not-for-profit and other organizations re-open, they need reliable information on selling and buying the PPE required to keep workers and clients safe. While there are numerous sources of information available online, there is no single location for both suppliers and buyers to access available information.

PRODUCTS FOR APPROVAL

Products as reference:

Communications messages

Marketing & Social Media Plan