

Lockington, Elliott (SPAC/PSPC)

From: Liaison <Liaison@tpsgc-pwgsc.gc.ca>
Sent: June 9, 2020 12:50 PM
To: fitz-morris, James (SPAC/PSPC); Liaison; Roy, Cecely (SPAC/PSPC); Mullan-Boudreau, Caitlin (SPAC/PSPC)
Cc: Elizabeth Lindsay; Vanessa Audette; Bryan Blom; Me'Shel Gulliver Bélanger
Subject: RE: FOR MO APPROVAL: News release / Supply Hub Launch
Attachments: FINALNews Release - Supply Hub Announcement EN.DOCX; FINALNews Release - Supply Hub Announcement FR.DOCX

Hi,

For your information, we are going live with the Supply Hub news release in less than 5 minutes. Please find attached clean final versions of English and French.

Thank you,

Marilyne

Équipe de la Liaison et des événements ministériels | Ministerial Liaison and Events Team
Direction générale des politiques, de la planification et des communications | Policy, Planning and Communications Branch
Services publics et Approvisionnement Canada | Public Services and Procurement Canada
Gouvernement du Canada | Government of Canada
Cell: 819-661-5893 – LIAISON | Cell: 343-998-5449

From: fitz-morris, James (SPAC/PSPC) [mailto:james.fitz-morris@canada.ca]
Sent: June 9, 2020 10:31 AM
To: Liaison ; Cecely Roy
Cc: Elizabeth Lindsay ; Vanessa Audette ; Bryan Blom ; Me'Shel Gulliver Bélanger
Subject: RE: FOR MO APPROVAL: News release / Supply Hub Launch

Approved NR (with minor changes and new quote)

From: Liaison [<mailto:Liaison@tpsgc-pwgsc.gc.ca>]
Sent: June 8, 2020 7:47 PM
To: Roy, Cecely (SPAC/PSPC) <cecely.roy@canada.ca>
Cc: fitz-morris, James (SPAC/PSPC) <james.fitz-morris@canada.ca>; Elizabeth Lindsay <Elizabeth.Lindsay@tpsgc-pwgsc.gc.ca>; Vanessa Audette <Vanessa.Audette@tpsgc-pwgsc.gc.ca>; Bryan Blom <Bryan.Blom@tpsgc-pwgsc.gc.ca>; Me'Shel Gulliver Bélanger <MeShel.GulliverBelanger@tpsgc-pwgsc.gc.ca>
Subject: RE: FOR MO APPROVAL: News release / Supply Hub Launch

Revised with your coordinates attached.

Merci Cecely,

Lucie

De : Roy, Cecely (SPAC/PSPC) [<mailto:cecely.roy@canada.ca>]

Envoyé : 8 juin 2020 19:03

À : Liaison

Cc : James Fitzmorris ; Elizabeth Lindsay ; Vanessa Audette ; Bryan Blom ; Me'Shel Gulliver Bélanger

Objet : Re: FOR MO APPROVAL: News release / Supply Hub Launch

Just an initial quick change - is it possible to add my email to the contact info section at the end of the document?

Thanks so much,

Cecely Roy
343-549-7293

On Jun 8, 2020, at 6:58 PM, Roy, Cecely (SPAC/PSPC) <cecely.roy@canada.ca> wrote:

Adding Caitlin from MiNO here as well, merci!

Cecely Roy
343-549-7293

On Jun 8, 2020, at 6:13 PM, Liaison <Liaison@tpsgc-pwgsc.gc.ca> wrote:

Bonsoir,

Please find attached for your approval, the news release to launch the Supply Hub tomorrow.

SUBJECT: The Government of Canada launches a personal protective equipment supply hub webpage.

WHY (CONTEXT): As more businesses, not-for-profit and other organizations re-open, they need reliable information on selling and buying the PPE required to keep workers and clients safe. While there are numerous sources of information available online, there is no single location for both suppliers and buyers to access available information.

PRODUCTS FOR APPROVAL

Products as reference:

Communications messages
Marketing & Social Media Plan