Coronavirus / COVID-19

PCO Survey

PCO Communications and Consultations

September 14, 2020
Methodology

This deck presents results of a survey conducted by the Privy Council Office with a random sample of 10,000 Canadians between June 29 and September 6, 2020.

The data have been weighted to ensure that the sample distribution reflects the actual Canadian adult population according to Statistics Canada census data.

The most recent weekly sample of (n=1,000) has a margin of error of ±3.1%, 19 times out of 20.
COVID-19 remains the top GC priority; economy, health, environment and education are stable

Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? What should be the TOP priority?

Source: PCO Survey on Current Issues, June 29 to September 6, 2020 (n=10,000)
The proportion of Canadians who feel the Government of Canada is on the right track has remained fairly stable since late July.

Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track.”

% right track (score of 7 to 10)

Source: PCO Survey on Current Issues, June 29 to September 6, 2020 (n=10,000)
In general, urban Canadians give much higher rating on Government of Canada direction than rural Canadians and the gap has widened recently.

Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track.”

Source: PCO Survey on Current Issues, June 29 to September 6, 2020 (n=10,000)
Performance ratings remain high and relatively stable across various pandemic-related initiatives

How well do you think the Government of Canada is doing in ...

- Providing information to Canadians on how to prevent the spread
- Protecting the health of Canadians from COVID-19
- Providing financial support to Canadians
- Providing financial support to businesses

% doing well (very/somewhat)

- Jun 29- Jul 12: 89%
- Jul 13-26: 86%
- Jul 27-Aug 9: 80%
- Aug 10-23: 82%
- Aug 24-Sep 6: 74%

Source: PCO Survey on Current Issues, June 29 to September 6, 2020 (n=5,100)

split sample: each element was randomly asked to half of the sample
GC performance ratings in ensuring Canada has enough medical equipment to deal with future increases in COVID-19 cases is slightly higher compared to the spring.

How well do you think the Government of Canada is doing in taking steps to ensure Canada has enough medical equipment, including ventilators and masks, to deal with future increases in COVID-19 cases?

### Apr 13 – May 10
- Very well: 30%
- Somewhat well: 44%
- Not very well: 12%
- Not well at all: 4%
- Not sure: 10%

### Aug 31 – Sep 6
- Very well: 33%
- Somewhat well: 45%
- Not very well: 7%
- Not well at all: 3%
- Not sure: 13%

Source: PCO Survey on Current Issues, April 13-May 10, 2020 (n=4,800) and August 31-September 6, 2020 (n=599)
Roughly three in five Canadians have heard of the Government of Canada’s recent announcement of $2 billion in support for provinces and territories to help them prepare for a safe return of children to classes this fall. Awareness is higher among Canadians aged 35+ and university graduates.

Have you seen, read or heard anything about the Government of Canada’s recent announcement of $2 billion in support for provinces and territories to help them prepare for a safe return of children to classes this fall?

<table>
<thead>
<tr>
<th>% yes</th>
<th>Men</th>
<th>Women</th>
<th>18-34</th>
<th>35-54</th>
<th>55+</th>
<th>HS</th>
<th>Trade/College</th>
<th>University</th>
</tr>
</thead>
<tbody>
<tr>
<td>58%</td>
<td>59%</td>
<td>57%</td>
<td>40%</td>
<td>62%</td>
<td>67%</td>
<td>46%</td>
<td>55%</td>
<td>70%</td>
</tr>
</tbody>
</table>

The Government of Canada’s $2B funding announcement was made on August 26, 2020.

Source: PCO Survey on Current Issues, August 31 to September 6, 2020 (n=1000)
Half of Canadians consider the high number of COVID-19 cases in the U.S. very stressful

How stressful, if at all, are each of the following for you personally?

<table>
<thead>
<tr>
<th>Risk</th>
<th>% very stressful</th>
</tr>
</thead>
<tbody>
<tr>
<td>The high number of COVID-19 cases in the US</td>
<td>49%</td>
</tr>
<tr>
<td>The risk of COVID-19 spreading to children and others when schools re-open</td>
<td>39%</td>
</tr>
<tr>
<td>The risk of a second wave of COVID-19 in Canada this fall</td>
<td>33%</td>
</tr>
<tr>
<td>The risk of a family member or friend getting COVID-19</td>
<td>31%</td>
</tr>
<tr>
<td>Uncertainty about when or if the economy will recover</td>
<td>28%</td>
</tr>
<tr>
<td>Uncertainty over how long it will be until a COVID-19 vaccine is available</td>
<td>22%</td>
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<tr>
<td>The risk of you personally getting COVID-19</td>
<td>21%</td>
</tr>
<tr>
<td>Changes to your job, including teleworking or reduced working hours</td>
<td>21%</td>
</tr>
<tr>
<td>Uncertainty over how long it will be until international travel is allowed to resume</td>
<td>19%</td>
</tr>
<tr>
<td>Having to practice social distancing and wear masks</td>
<td>13%</td>
</tr>
</tbody>
</table>

Source: PCO Survey on Current Issues, August 31 to September 6, 2020 (n=1000)
The proportion of urban and rural Canadians who believe that the spread of COVID-19 is under control in Canada is very similar.

Do you think the spread of the virus is under control in Canada or is not under control?

% yes, it is under control

Source: PCO Survey on Current Issues, June 29 to September 6, 2020 (n=10,000)
Rural Canadians continue to be more likely than urban Canadians to feel the virus is under control in their area.

Do you think the spread of the virus is under control in your community?

% yes, it is under control

Source: PCO Survey on Current Issues, June 29 to September 6, 2020 (n=10,000)