



Government
of Canada

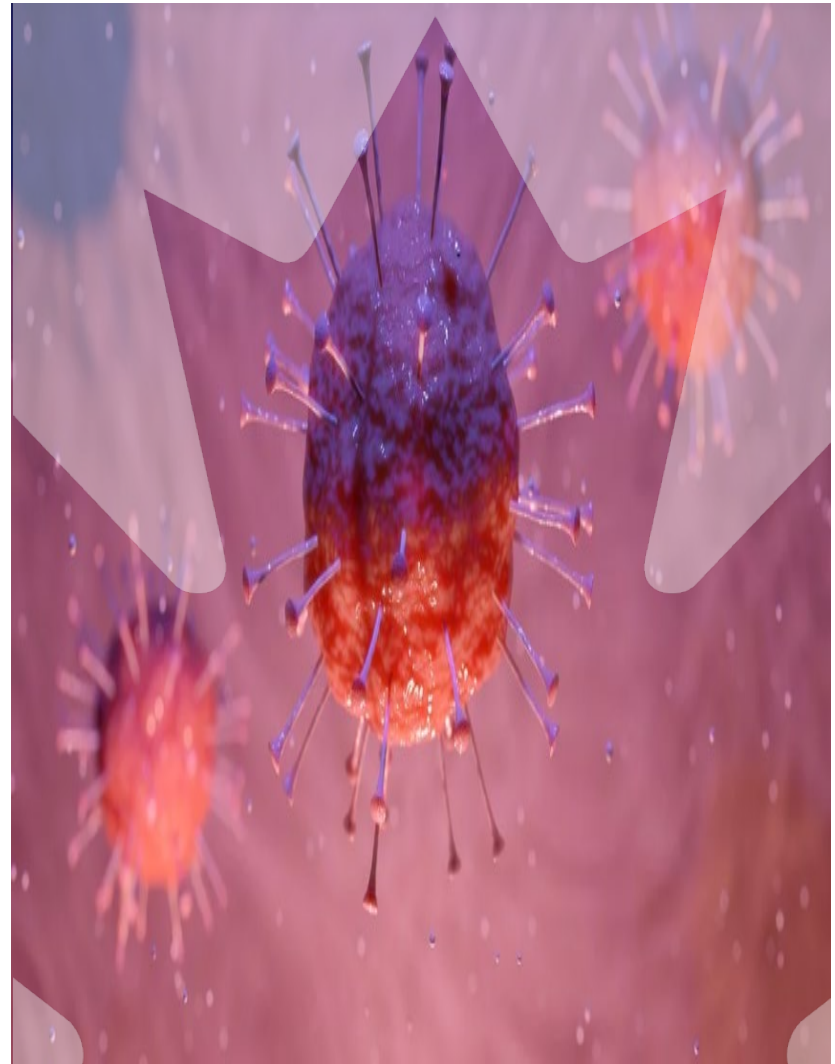
Gouvernement
du Canada

Coronavirus / COVID-19

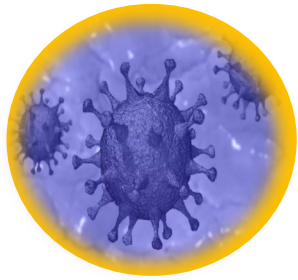
PCO Survey

PCO Communications and
Consultations

September 14, 2020



Methodology



This deck presents results of a survey conducted by the Privy Council Office with a random sample of 10,000 Canadians between June 29 and September 6, 2020.



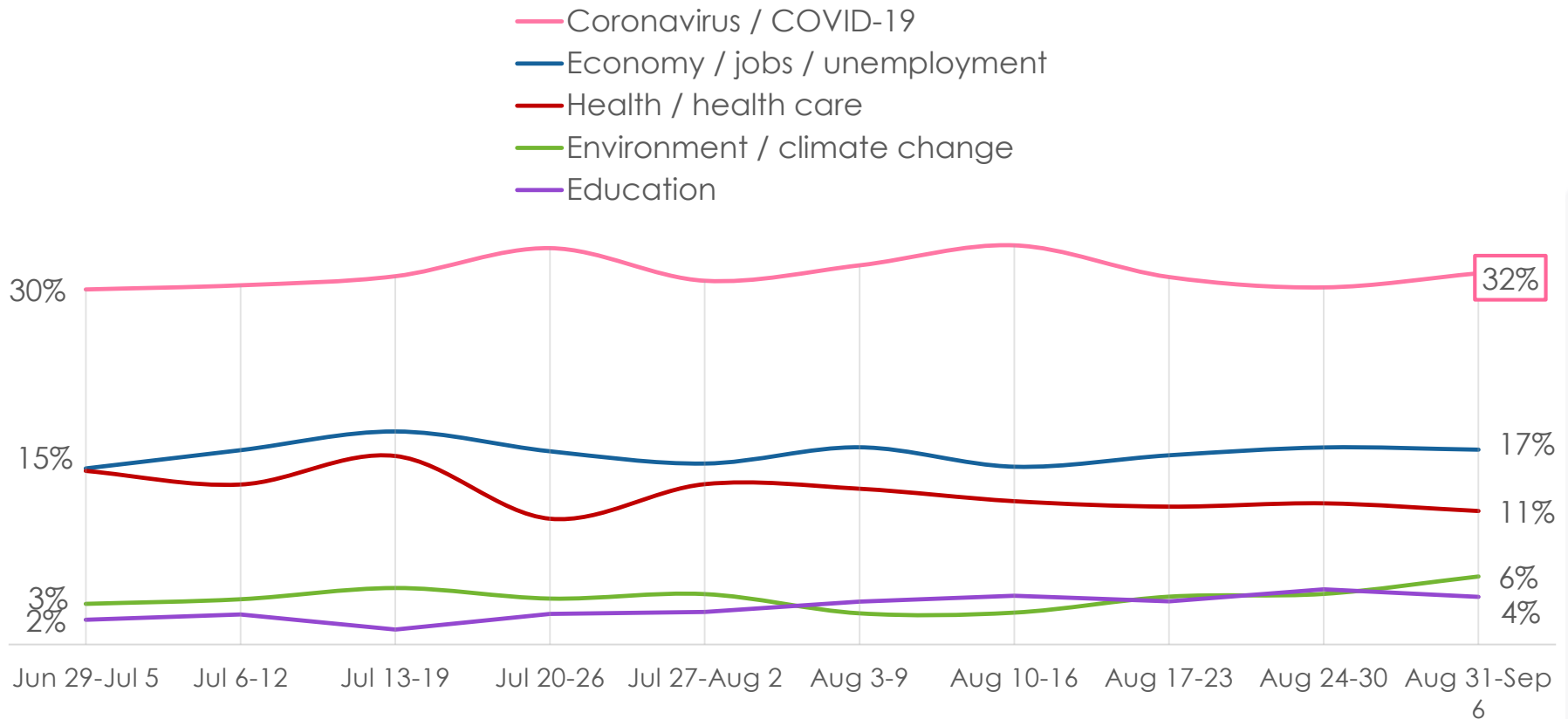
The data have been weighted to ensure that the sample distribution reflects the actual Canadian adult population according to Statistics Canada census data.



The most recent weekly sample of (n=1,000) has a margin of error of $\pm 3.1\%$, 19 times out of 20.

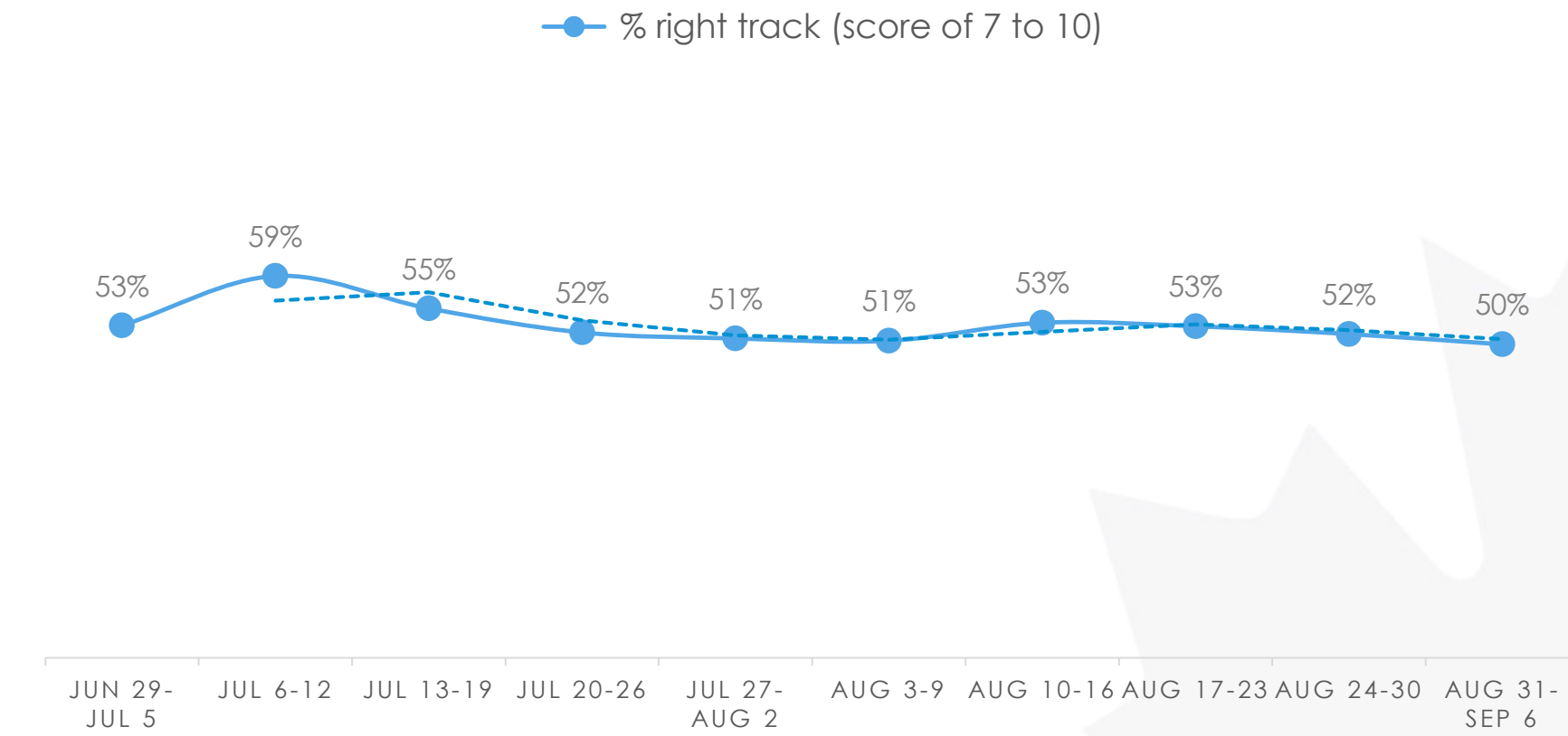
COVID-19 remains the top GC priority; economy, health, environment and education are stable

Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? What should be the TOP priority?



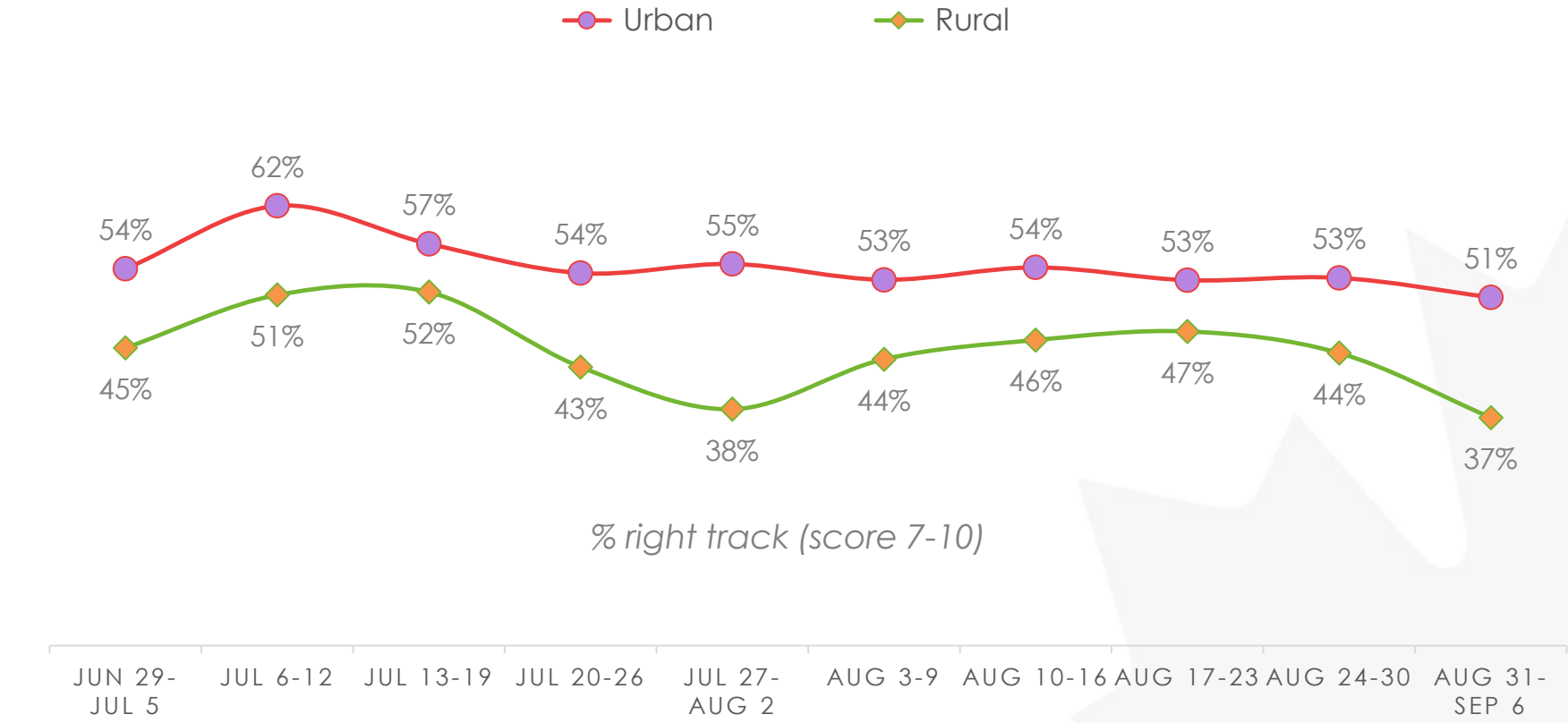
The proportion of Canadians who feel the Government of Canada is on the right track has remained fairly stable since late July

Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track.”



In general, urban Canadians give much higher rating on Government of Canada direction than rural Canadians and the gap has widened recently

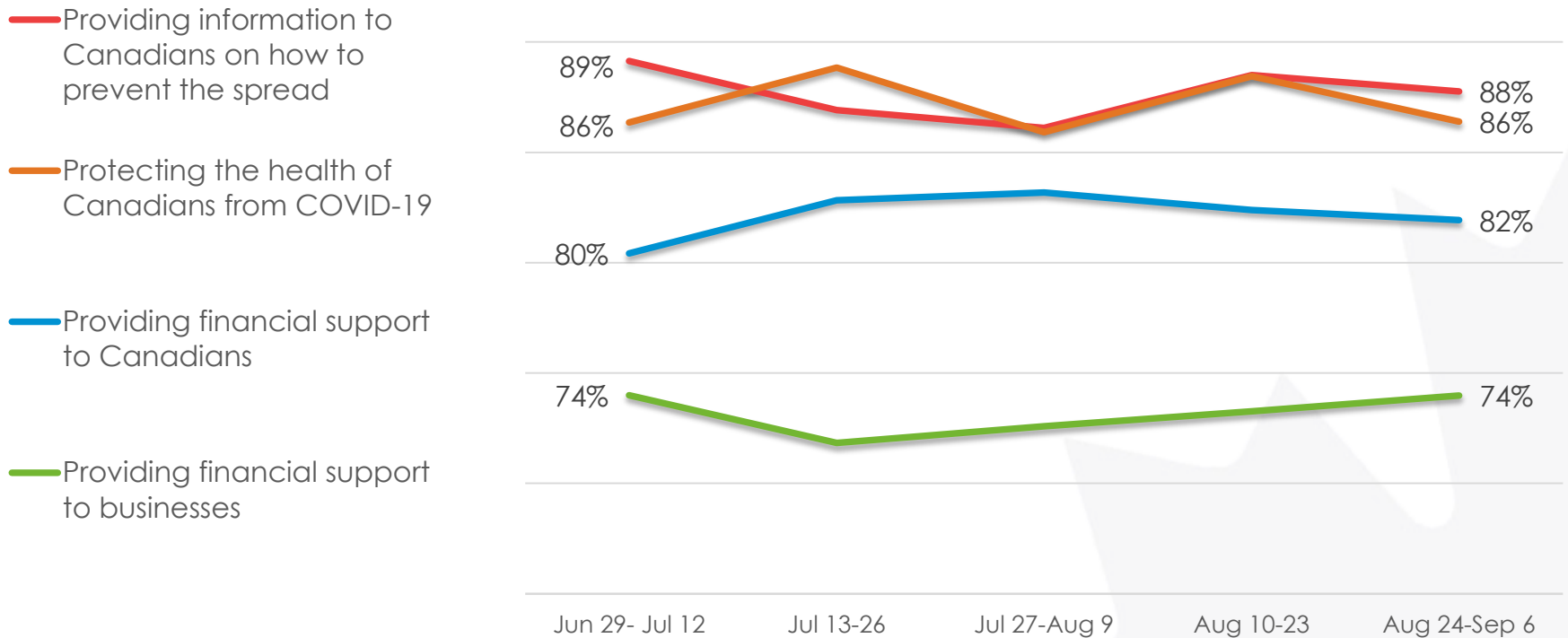
Overall, do you feel that the Government of Canada is on the right track or the wrong track?
Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track.”



Performance ratings remain high and relatively stable across various pandemic-related initiatives

How well do you think the Government of Canada is doing in ...

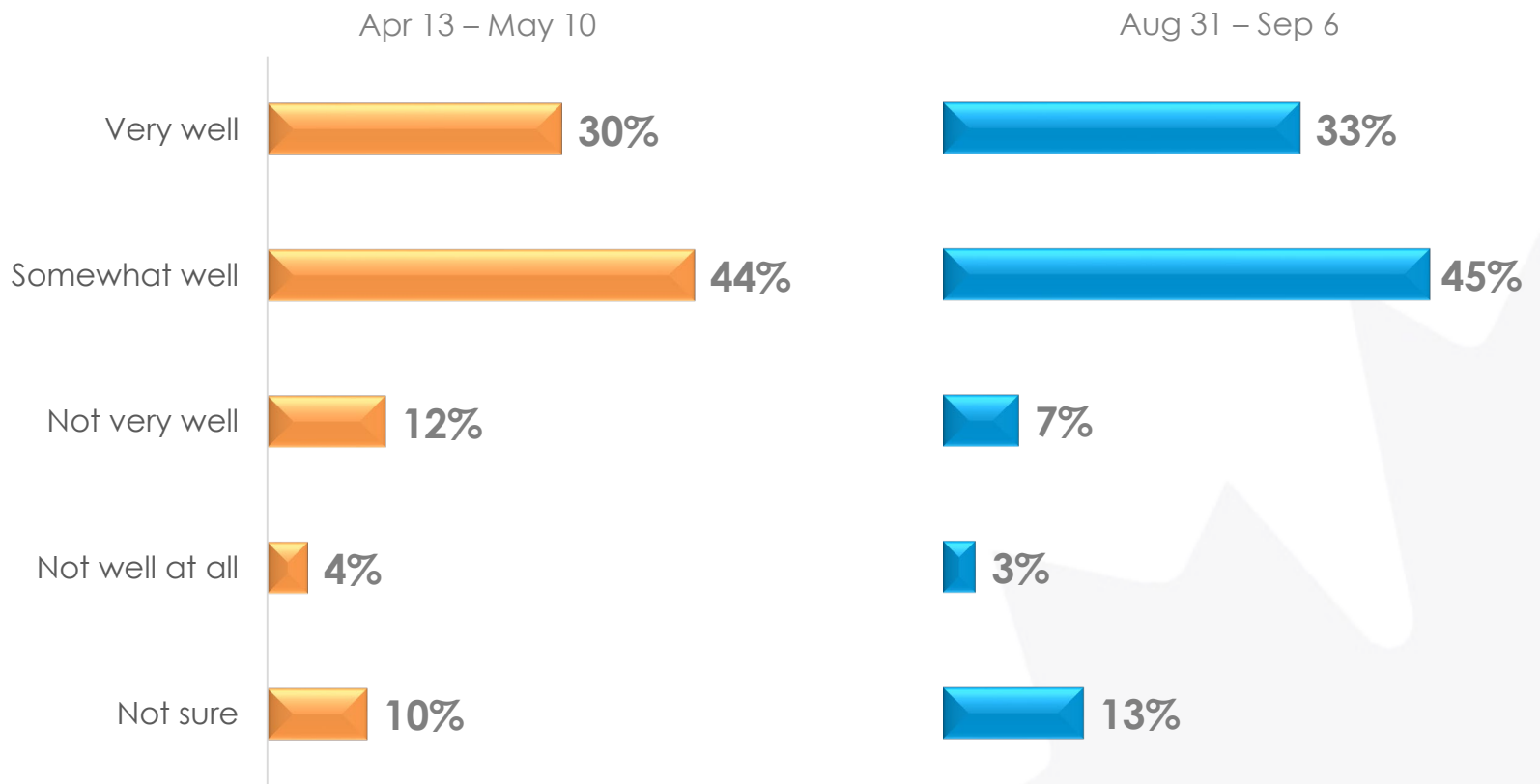
% doing well (very/somewhat)



split sample: each element was randomly asked to half of the sample

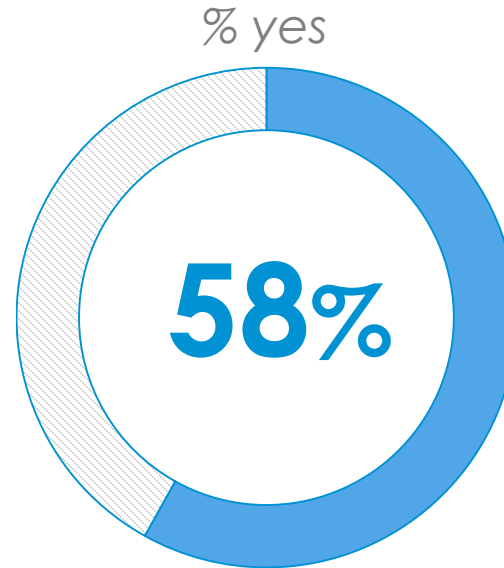
GC performance ratings in ensuring Canada has enough medical equipment to deal with future increases in COVID-19 cases is slightly higher compared to the spring

How well do you think the Government of Canada is doing in taking steps to ensure Canada has enough medical equipment, including ventilators and masks, to deal with future increases in COVID-19 cases



Roughly three in five Canadians have heard of the GC's \$2B funding to help schools reopen safely. Awareness is higher among Canadians aged 35+ and university graduates

Have you seen, read or heard anything about the Government of Canada's recent announcement of \$2 billion in support for provinces and territories to help them prepare for a safe return of children to classes this fall?

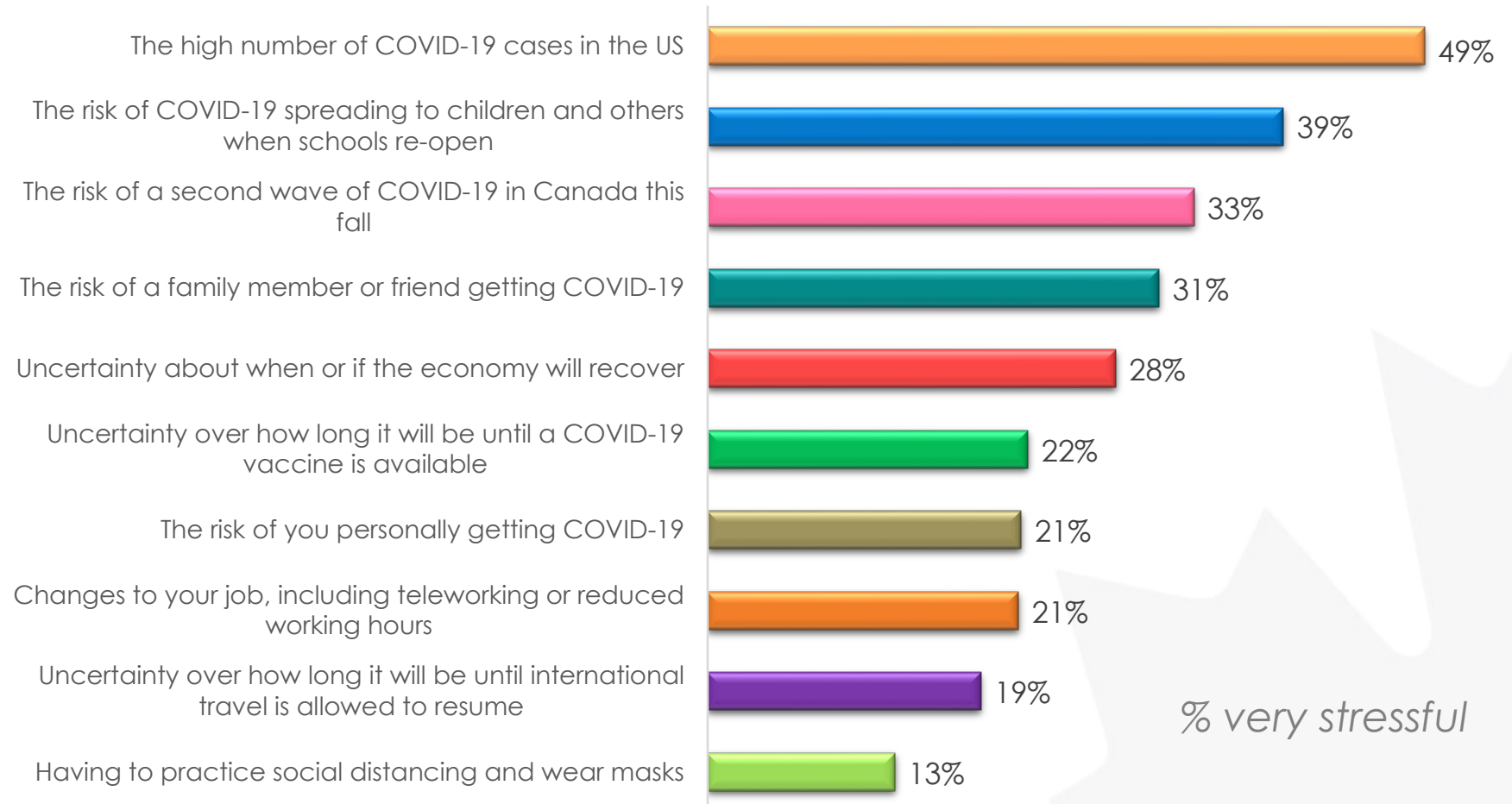


Men	Women	18-34	35-54	55+	HS	Trade/ College	University
59%	57%	40% ↓	62% ↑	67% ↑	46% ↓	55%	70% ↑

The Government of Canada \$2B funding announcement was made on August 26, 2020

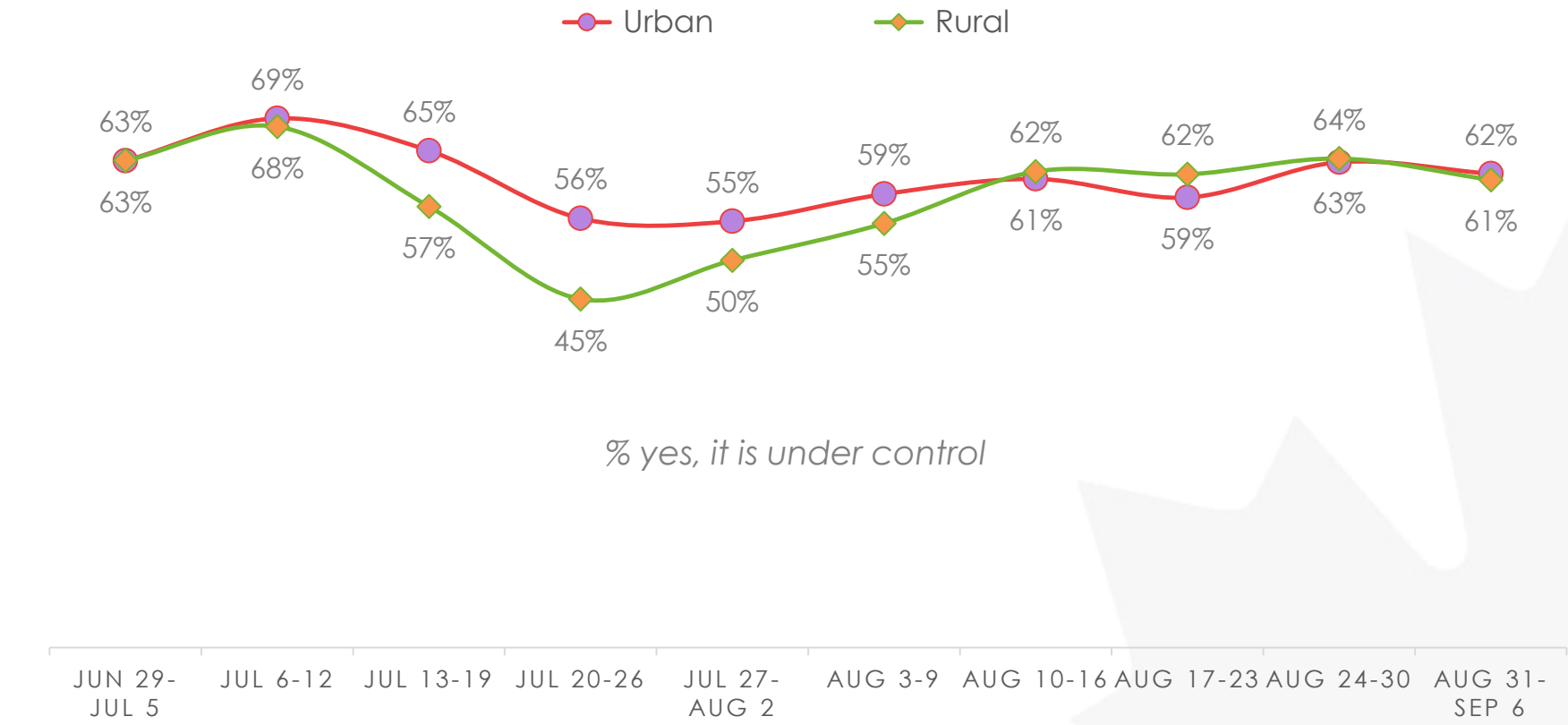
Half of Canadians consider the high number of COVID-19 cases in the U.S. very stressful

How stressful, if at all, are each of the following for you personally?



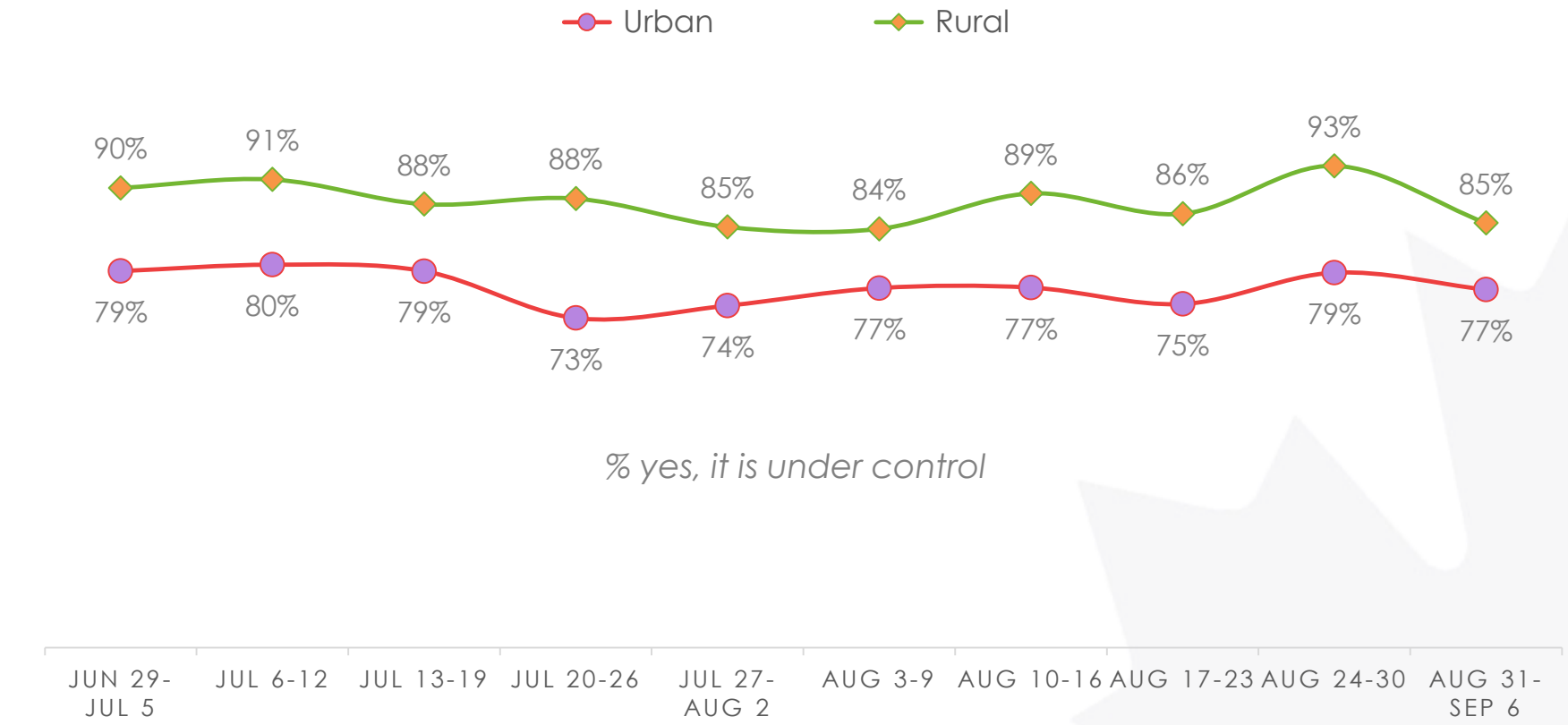
The proportion of urban and rural Canadians who believe that the spread of COVID-19 is under control in Canada is very similar

Do you think the spread of the virus is under control in Canada or is not under control?



Rural Canadians continue to be more likely than urban Canadians to feel the virus is under control in their area

Do you think the spread of the virus is under control in your community?



Canada 

