

## RE: For MINO approval - Min Bains quote for PM announcement - 4:45 pm

**From:**

SCMS-SCSM / MISI-MISI-Liaison (IC) <ic.scms-scsm-misi-misi-liaison.ic@canada.ca>

**To:**

"Schnurr, Leah (IC)" <leah.schnurr@canada.ca>

**Cc:**

"Paquet, Ann-Marie (IC)" <ann-marie.paquet@canada.ca>, "Bildstein, Taylor (IC)" <taylor.bildstein@canada.ca>, "Sepers, Bram (IC)" <bram.sepers@canada.ca>, SCMS-SCSM / MISI-MISI-Liaison (IC) <ic.scms-scsm-misi-misi-liaison.ic@canada.ca>, "Baril, Frederic (IC)" <frederic.baril@canada.ca>

**Date:**

Wed, 23 Sep 2020 21:09:17 +0000

Okay, I'm sending this.

Thanks,

**Mathilde Chartrand**

343-543-1253

**From:** Schnurr, Leah (IC) <leah.schnurr@canada.ca>

**Sent:** September 23, 2020 5:07 PM

**To:** SCMS-SCSM / MISI-MISI-Liaison (IC) <ic.scms-scsm-misi-misi-liaison.ic@canada.ca>

**Cc:** Paquet, Ann-Marie (IC) <ann-marie.paquet@canada.ca>; Bildstein, Taylor (IC) <taylor.bildstein@canada.ca>; Sepers, Bram (IC) <bram.sepers@canada.ca>; Baril, Frederic (IC) <frederic.baril@canada.ca>

**Subject:** RE: For MINO approval - Min Bains quote for PM announcement - 4:45 pm

Hi again Mathilde, please find attached the NR I will be sending to PCO shortly that includes the approved quote and feedback from Industrial Sector, the Therapeutics Task Force, and the Vaccine Task Force. The NR has been reviewed and approved by the Vaccine Task Force, NRC's President's Office, and IS AMD Mitch Davies. Please share with both MINO and DMO as an FYI.

Thanks,

L.

Leah Schnurr

Communications Advisor, Strategic Communications and Marketing Sector  
Innovation, Science and Economic Development Canada / Government of Canada

[Leah.Schnurr@canada.ca](mailto:Leah.Schnurr@canada.ca) / Tel: 343-543-0415

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[Leah.Schnurr@canada.ca](mailto:Leah.Schnurr@canada.ca) / Tél: 343-543-0415

**From:** SCMS-SCSM / MISI-MISI-Liaison (IC) <[ic.scms-scsm-misi-misi-liaison.ic@canada.ca](mailto:ic.scms-scsm-misi-misi-liaison.ic@canada.ca)>  
**Sent:** September 23, 2020 4:56 PM  
**To:** Schnurr, Leah (IC) <[leah.schnurr@canada.ca](mailto:leah.schnurr@canada.ca)>  
**Cc:** Paquet, Ann-Marie (IC) <[ann-marie.paquet@canada.ca](mailto:ann-marie.paquet@canada.ca)>; Bildstein, Taylor (IC) <[taylor.bildstein@canada.ca](mailto:taylor.bildstein@canada.ca)>; SCMS-SCSM / MISI-MISI-Liaison (IC) <[ic.scms-scsm-misi-misi-liaison.ic@canada.ca](mailto:ic.scms-scsm-misi-misi-liaison.ic@canada.ca)>; Sepers, Bram (IC) <[bram.sepers@canada.ca](mailto:bram.sepers@canada.ca)>; Baril, Frederic (IC) <[frederic.baril@canada.ca](mailto:frederic.baril@canada.ca)>  
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Hi Leah,

See below for the approved quote:

**“The health and safety of Canadians is our government's priority. We're taking action on a comprehensive plan that includes investing in clinical trials, securing the supply of an eventual vaccine, and increasing Canada's biomanufacturing capacity to ensure Canadians have access to a safe and effective vaccine for COVID-19.”**

**—The Hon. Navdeep Bains, Minister of Innovation, Science and Industry**

**Mathilde Chartrand**  
343-543-1253

**From:** SCMS-SCSM / MISI-MISI-Liaison (IC) <[ic.scms-scsm-misi-misi-liaison.ic@canada.ca](mailto:ic.scms-scsm-misi-misi-liaison.ic@canada.ca)>  
**Sent:** September 23, 2020 3:04 PM  
**To:** Schnurr, Leah (IC) <[leah.schnurr@canada.ca](mailto:leah.schnurr@canada.ca)>  
**Cc:** Paquet, Ann-Marie (IC) <[ann-marie.paquet@canada.ca](mailto:ann-marie.paquet@canada.ca)>; Bildstein, Taylor (IC) <[taylor.bildstein@canada.ca](mailto:taylor.bildstein@canada.ca)>; Sepers, Bram (IC) <[bram.sepers@canada.ca](mailto:bram.sepers@canada.ca)>; Baril, Frederic (IC) <[frederic.baril@canada.ca](mailto:frederic.baril@canada.ca)>; SCMS-SCSM / MISI-MISI-Liaison (IC) <[ic.scms-scsm-misi-misi-liaison.ic@canada.ca](mailto:ic.scms-scsm-misi-misi-liaison.ic@canada.ca)>  
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We're on it, thanks Leah!

Katrina

**From:** Schnurr, Leah (IC) <[leah.schnurr@canada.ca](mailto:leah.schnurr@canada.ca)>  
**Sent:** September 23, 2020 2:56 PM  
**To:** SCMS-SCSM / MISI-MISI-Liaison (IC) <[ic.scms-scsm-misi-misi-liaison.ic@canada.ca](mailto:ic.scms-scsm-misi-misi-liaison.ic@canada.ca)>  
**Cc:** Paquet, Ann-Marie (IC) <[ann-marie.paquet@canada.ca](mailto:ann-marie.paquet@canada.ca)>; Bildstein, Taylor (IC) <[taylor.bildstein@canada.ca](mailto:taylor.bildstein@canada.ca)>; Sepers, Bram (IC) <[bram.sepers@canada.ca](mailto:bram.sepers@canada.ca)>; Baril, Frederic (IC)

[<frederic.baril@canada.ca>](mailto:frederic.baril@canada.ca)

**Subject:** For MINO approval - Min Bains quote for PM announcement - 4:45 pm

Hi Min-Liaison, PM products has shared with us a draft NR to be used in the PM's vaccine announcement on Friday and they have requested a quote from Minister Bains. Please see below for MINO's approval our proposed quote for the NR. The quote is adapted from the COVID narrative ISED fed into for PCO and is approved by Taylor for Exec.

The current version of the NR is also attached for MINO's reference, but please note it is still pending sector approvals. A version with ISED's feedback will be provided for MINO's and DMO's awareness around 4:30 pm before it goes to PCO.

MINO's approval of the quote is requested by 4:45 pm, as PCO has given us a 5:00 pm deadline.

"The health and safety of Canadians is the Government of Canada's top priority. The Government is taking action on a comprehensive plan that includes investing in clinical trials, securing the supply of an eventual vaccine, and increasing Canada's biomanufacturing capacity to ensure Canadians have access to a safe and effective vaccine for COVID-19."

—The Hon. Navdeep Bains, Minister of Innovation, Science and Industry

Thanks,

L.

Leah Schnurr

Communications Advisor, Strategic Communications and Marketing Sector  
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